



## The Mississippi Gulf Coast Public Values Survey

*The Findings of a Survey on What makes a Region Sustainable:  
As reported by Residents of the MS Gulf Coast* December 2012

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*This is a Working Document that has been approved by the Working Group and the Executive Committee. Working Documents provide information and recommendations that guide the on-going discussions and preparation of the final plan; these are not final plan documents. Once the draft final plan has been prepared, it will be brought to the public through various outreach activities and reviewed by the various planning committees before the Executive Committee votes on adopting as the Final Plan for Opportunity.*



Cover Photo Source  
**Alex North Photography**

## *The Plan for Opportunity*

*The Plan for Opportunity* is a collaborative planning project intended to guide the economic growth and development of the Mississippi Gulf Coast and to improve housing, employment and transportation opportunities throughout the region. The three year planning process will be guided by the Constituency for a Sustainable Coast (CSC), a stakeholder working committee including city and county leadership, key community and public partners, and residents of the region.

### **ACKNOWLEDGEMENT**

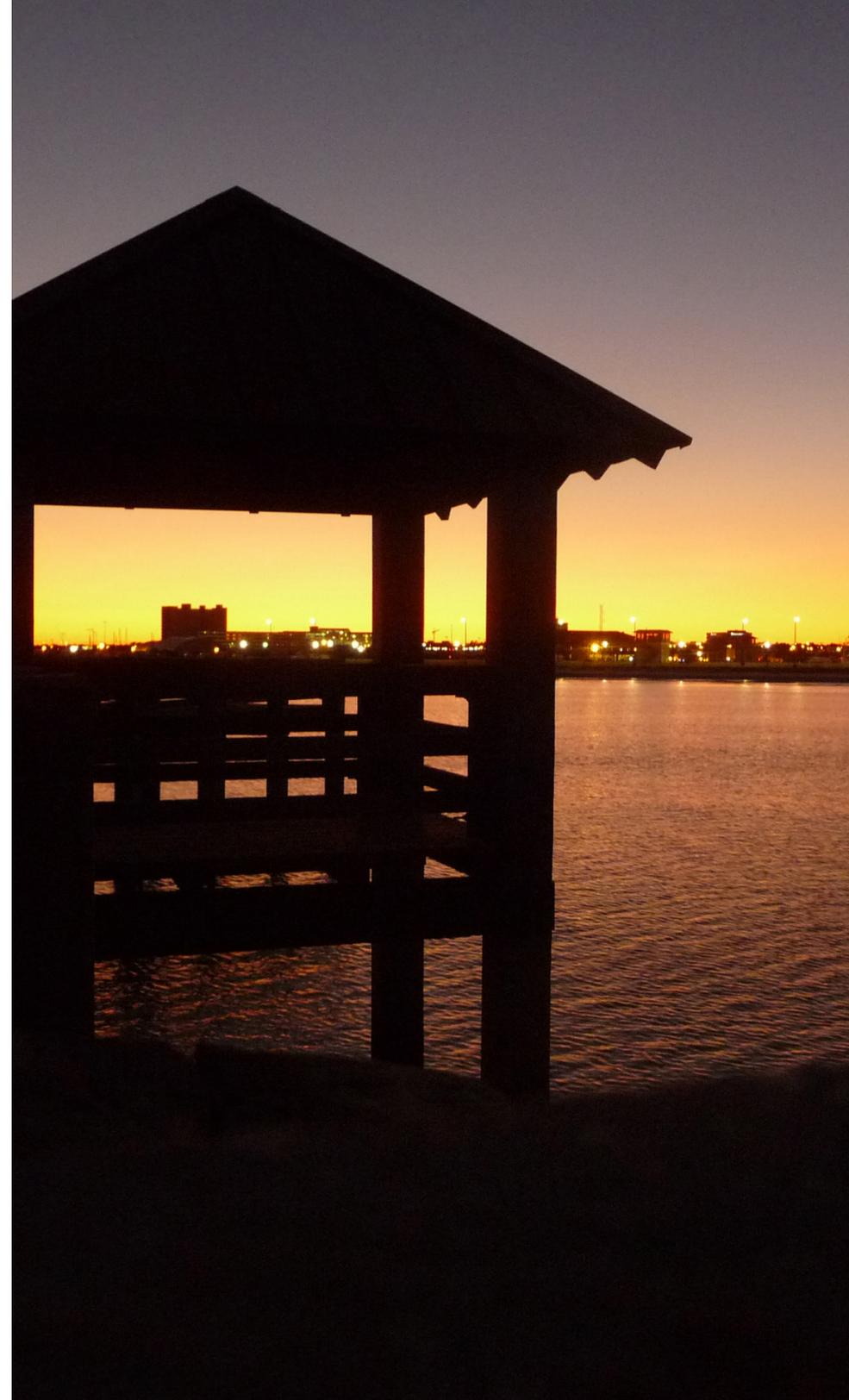
*We would like to thank the many residents of the Gulf Coast for taking the time to participate in our survey. Additionally, we would like to thank the many individuals and organizations who contributed to the success of this survey.*

### **PURPOSE**

*The goal of the Mississippi Gulf Coast Public Values Survey was to inform the elements of the Plan for Opportunity with a better understanding of Gulf Coast residents. The purpose of this report is to present the findings of the survey that can be further analyzed by the sub-topical subcommittees of the Plan for Opportunity.*

### **PUBLIC OUTREACH COMMITTEE**

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# Summary of Findings



## Summary of Findings

The questions presented in the survey were structured, first, to obtain information about the respondents and, then to elicit their perspective, knowledge and personal experience on various issues related to the sustainability planning in Plan for Opportunity.

Greater than fifty percent of the respondents were white, female, aged 35-54. Most were lifelong residents that worked fulltime in education, nonprofits and healthcare, and reported having a moderate to above average household income.

Respondents were knowledgeable or familiar with the concepts of sustainability. Responses trended toward a definition of sustainability that addresses the economy and natural environment, followed by regional prosperity and land use.

A majority strongly agreed with five of the statements describing sustainable practices but they remained neutral on one, “my quality of life would be improved by less time commuting.” This neutrality toward transportation issues was examined further in subsequent questions about the daily travel and mode choice.

Why do people live on the Gulf Coast and how did they choose their neighborhood? There seems to be a strong attachment to the coast as the place where they grew up and have family and friends. When asked to rank their top three reasons for living on the coast, ‘having a job’ ranked as strongest reason (highest total number of responses) but the connection with place and family out-ranked all other first choices. In reality, as the data suggests, you may want to live somewhere close to family and friends, but it takes having a job to make it plausible.

The decision on where on the Mississippi Gulf Coast to live was decided on affordability, where they could afford to live that was close to the job and family/friends. Crime was a fourth influencing factor on the choice of neighborhood.

How do people rate the Gulf Coast Region? Overall, the respondents rated the region as average with two exceptions, air quality as good and insurance costs as poor. In general people indicated if certain amenities or opportunities may not be available or very good in their immediate neighborhood they could be found within the region. For example, respondents believe that there are greater healthy food options in the region, although less within their neighborhood. The same holds for transportation alternatives, there are greater transportation options in the region and less within their neighborhood.

Rating the neighborhood illustrated a clear pattern of how people were reacting to their personal state of mind or circumstances. Questions that involved personal costs—the cost of insurance, utilities or housing—resulted in ratings for the neighborhood of average to poor. Questions on quality of life factors, i.e., recreation, water quality, schools, safety/security, resulted in their neighborhood ratings as average to good. Two notable exceptions, healthy food options and transportation options in neighborhoods were rated as average to poor. Of interest to note, air quality was the only factor that rated as being very good within the neighborhood. Overall, the respondents rated their neighborhoods only slightly less positive than the region, with two-thirds trending toward a good rating.

Responses to certain questions reinforced the topical issues that were contemporary to the coast or nation. Insurance and health care were the most accentuated. Insurance costs recurred as a problem at both the household and regional level. This could be attributed in part to the geographic breakdown of the respondents who predominately live in the southern parts of the coastal counties and had experienced or heard about high insurance costs. Health care rated as average to good in the neighborhood and region, but after further questioning, it was not a priority that respondents wanted local government officials involved in.

On the question about personal quality of life, ‘how could it be improved,’ four responses stood out, with affordable insurance and healthy food scoring the highest total responses, followed closely by more employment opportunities and the statement that my quality of life was already high. The remaining responses on quality of life factors were divided into two categories, first, social/relaxation factors and second, factors related to essential living activities. In these cases, the social factors, i.e., access to entertainment and open spaces, scored higher than their need for the second category, which included clean air, medical care, affordable housing and recreational facilities.

Several factors ranked as low (relatively less imperative) which suggested that the respondents were generally satisfied with the level of access to their place of employment, education/job training (most were working fulltime) and childcare. The results suggested that people had a perception of having a high quality of life; even the ‘other’ (write-in) categories were ideas, not for critical facilities, but for increased amenities, such as bike paths and sidewalks. Finally, the survey team acknowledged that the category of ‘health food,’ was not self-explanatory and should be discussed further to determine what the respondents may consider as having access to healthy foods.

Three questions were presented to get a better understanding of the mode of travel commuters were using and what alternatives could be viable to support daily commuting. Not surprising, the personal vehicles was the solid victor in



the way people move around on the coast, with walking a strong second choice. These answers illustrated which transportation options were available to the respondent and were not surprising given the fact that most of the responses were within the urban areas of the counties (places with sidewalks that allowed for walking as a second choice).

The question about what forms of transportation would someone use 'if' provided insight to the public's perception that the existing bus service is not accessible or convenient; if it were, they would use it.

The big surprise was the overwhelming number of responses to describe 'my daily commute.' Scenic and enjoyable were selected nearly twice as often as the more typical answers (within urban areas), 'too congested, too long and not enough alternative routes.' Obviously, the drive to work was not perceived as a problem from an operational standpoint. This suggested a follow survey may be warranted to better understand the benefit/cost threshold that determines when people will choose another alternative to the personal vehicle.

The final questions on the survey related to the barriers that people perceive as negatively affecting the development of the coast and the role of the local government on issues related to sustainability. Although the question of barriers to development was not related to the individual or their neighborhood, property insurance and employment, followed by natural disasters far outranked

other concerns.

The role of the local government was to first, bring in more jobs, followed second by 'involve more citizens in decision-making' and 'improve schools'. The economy and jobs was a prevalent concern expressed throughout the survey and a strong response for improving schools was to be expected since a high number of the respondents were in the education field. However, the strong response to involve citizens in decision-making suggests a new dynamic may be transforming local decision-making. The residents on the coast became involved in planning after Hurricane Katrina and are now familiar with how the local planning process works. In an earlier question, over sixty percent of the respondents strongly agreed that planning was an important tool for improving communities and the quality of life for residents, and furthermore, that it was important for the communities of the Gulf Coast to work together toward common goals. In doing so, the respondents agreed that they 'can make a difference with planning and policy efforts in my community.'

In looking back over the past six- nearly seven-years, the adjustments in the flood maps, subsequent changes in building codes and increases in insurance following Katrina; then the national economic recession and the Deepwater Horizon Oil Spill have further reminded people that much of their lives and livelihoods can be impacted by decisions made through public policy. Their responses support regional planning and they want to have a role in the process.

# Survey Development



## Survey Development

One of the first public outreach efforts of the *Plan for Opportunity*, was initiated in August 2011. The Project Management Committee for plan development directed the Outreach Subcommittee to develop a survey instrument and a methodology for implementing a survey to assess the knowledge and opinions of the Gulf Coast residents on issues related to sustainability planning and to define what about the Gulf Coast was important to them, and what challenges they face living on the coast.

As stated, the goal of the survey was to gauge the values that the residents associated to living on the MS Gulf Coast. Several objectives guided the survey form and implementation strategy. The survey should, as follows: Incorporate the 6 Livability Principles and 17 Objectives of the Plan for Opportunity.

- Gauge residents' knowledge and awareness of issues around sustainability.
- Capture anecdotal, on-the-ground information to accompany the baseline data
- Address the topical subjects under study by the various plan committees Engage the under-represented populations throughout the coast
- Maintain a sample integrity that replicates the geographic and demographic distribution of the coast. Serve as an indirect means of educating the public on regional planning efforts and the subject of sustainability.
- Create a database of citizens that were interested in the plan development for continued outreach and engagement.
- Total a minimum of 500 responses by February 1, 2012.

## Survey Creation and Testing

The team that developed the survey undertook measures to assess how well the language and format would be understood by a diverse cultural population. Once a draft of the survey was completed and approved by the Outreach Subcommittee the survey team held three focus groups, one in each of the coastal counties (see Appendix B). The survey team utilized local community and organization leaders to promote the focus groups. In addition, Steps Coalition solicited feedback from a number of its minority constituents. The final survey form was available in English, Spanish and Vietnamese languages.

## Survey Methodology

With input from the Mississippi State University, Wolfgang Frese Survey Research Laboratory, the committee developed a methodology to implement the survey that would achieve the goals and objectives as intended. Although limited by programmatic funds, the survey team developed a methodology designed to achieve two objectives, first, was the objective to get responses from across the entire three coastal counties, and the second and equally significant objective was to encourage participation by the under-represented populations and neighborhoods. This required that the survey should be available in English, Spanish and Vietnamese and there would be translators alongside the survey team when conducting neighborhood, door-to-door surveys.

## Implementation Strategies:

1. Survey Monkey (A web-based survey tool) The survey was available online through Survey Monkey. This provided a convenient distribution method and allowed the survey team to input all the paper surveys in a centralized database and generate customized reports. The online survey was promoted through the *Plan for Opportunity's* website, the Gulf Regional Planning Commission's and other partners' websites and the Plan's Facebook account, in addition to a press release in mid-November. Posters and bookmarks were distributed at events, libraries and public/private offices directing people to the online survey (see Appendix C and D).
2. Face-to-Face

The survey team worked closely with volunteers to conduct the survey at numerous events and within neighborhoods. The face-to-face approach was successful in achieving two outreach goals. First, it allowed for people to converse about pertinent issues and gave the survey team great insight into the perceptions and opinions of the coast residents. Secondly, it allowed the survey team to explain the work of *Plan for Opportunity* and encouraged the respondents to continue to participate in other outreach plan activities.

### a. Events

The survey team made arrangements to have a booth at a range of community events throughout the Fall of 2011(see appendix E). Participating in these regional events increased awareness of Plan for Opportunity efforts, and raised awareness about sustainability topics.

b. *Targeted Neighborhoods*

Through the use of maps generated by The Kirwan Institute the Outreach Subcommittee identified neighborhoods of underrepresented populations throughout the region. The survey team and volunteers went door-to-door to administer the survey in many of these neighborhoods. Informative materials on the Plan for Opportunity were available in the language commonly spoken in these neighborhoods and translators would accompany the survey team to assist in communication or cultural barriers.

3. Partner-Promoted and Local Institutions

The survey was also provided in multiple languages to local partners and institutions that were willing to help with its distribution. The survey team set up survey drop boxes at local libraries, healthcare facilities, area housing agencies and the Coast Transit Authority. In addition, Steps Coalition distributed surveys to its constituents at many community meetings throughout the Mississippi Gulf Coast. The survey team also worked with Pastor Anthony Thompson, The Tabernacle of Faith Church, to help distribute surveys to his church congregation, youth in his community and to other churches through the Pastor's clergy network.

4. Targeted Mailing

Due to the high cost of postage and low response rate associated with mailed surveys, the Regional Values Survey was mailed only to targeted audiences that were hard to reach by other means, including rural/unincorporated areas. For example, the survey team worked with Habitat for Humanity Bay-Waveland to coordinate a targeted

mailing to those individuals that resulted in 14 returned responses of approximately 140.

Survey Results Coding

The survey team became aware while working with the focus groups that, unless survey respondents were specifically instructed, the ranking instructions for survey questions 24 through 31 were often not followed. Responses would be recorded (with check marks) but without the required rank order (first, second or third). The Outreach Subcommittee considered changing the format but decided the rankings were critical to the final analysis and decided to keep the ranking format but to emphasize in the instructions that the individual should rank their priorities. All surveys were recorded for statistical analysis; however, surveys were coded depending on whether the responses to these questions were ranked or not (complete or incomplete). Furthermore, it was identified that many of the responses that did not rank their top three choices for questions 24-31, came from areas of minorities and low-income populations. Their input is equally valuable and important when evaluating the values of the Gulf Coast. While the survey analysis for questions 24-31 will use those responses that ranked their choices, this survey will note any significant dissimilarity identified from the responses that did not rank their choices.

*The survey data report on the 580 complete responses was included in Appendix F. The data report of the incomplete responses was reported in Appendix H.*

# Analysis and Discussion of Responses to the Mississippi Gulf Coast Values Survey

Who Responded?



## Who Responded?

The analysis reported is based on the 806 surveys that were completed with the rankings on all questions. The overall quality of the survey response is highly satisfactory with regards to the demographic and geographic representation recorded and examined below.

*How many years have you lived on the coast? (Question 5)*

97.6% (787) of those surveyed indicated the number of years they had resided on the Mississippi Coast as follows:

Length of Residence	% of Responses
20+ yrs	57.7
10-19 yrs	16.9
< 5 yrs	14.4
5-9 yrs	10.3
Part-time resident	0.8

People with long experience of the Mississippi Gulf Coast predominated in the survey. Further questioning reports that those with less than 5 yrs on the coast included military personnel and those relocating after Hurricane Katrina. 24.7% of respondents have lived on the Mississippi Gulf Coast for less than 9 years which suggests that people may have moved to the Gulf Coast to help with the Hurricane Katrina efforts and decided to remain here.

### Demographics

It was an objective of the survey team that the survey responses would be consistent with the demographics as reported by the 2010 Census. This would increase the validity that the responses were a close representation of the people living on the coast. As a control check, the response to several questions includes a comparison of the respondents to the 2010 Census for the three coast counties, Hancock, Harrison and Jackson. The first twelve questions report on the demography of the respondents, who they were, where they live and what they do, in general.

*Gender (Question 1)*

64.2% (797) of the respondents were female which was higher than the coast-wide percentage of 50.5% reported by the 2010 census.

*Age (Question 2)* The percent of respondents (800) by Age as compared with the 2010 Census was as follows:

Age Group	2010 Census Percent	% of Survey Responses
35-54 yrs	20.4	39.9
55-69 yrs	16.0	25.5
20-34 yrs	20.2	21.4
70 and > yrs	15.4	8.4
< 18 yrs	24.8	3.5
18-20 yrs	2.8	1.4

The preponderance of responses came from the age group, 35 to 54 years, with either side of the category raising the response total to nearly ninety percent. The highest and lowest ages were not well represented but this was not surprising and given the survey methods employed. The low response from ages 18 – 20 could be an area to reassess in future surveys. *Household Income (Question 11)*

92.6% of respondents answered this question about their income level. The predominant income group at 25.4% had median household income of \$75,000 or higher. Still over 30% of the respondents had income below \$25,000 so low and very low income households were well represented with 13.4% reporting under \$10,000.

*Race and Ethnicity (Question 12)*

96.3% (776) of the respondents provided responses about their race/ethnicity as follows:

Race/Ethnicity	Census Percent	% of Survey Responses
White	72.8	62.2
African-American	20.1	31.7
Hispanic/Latino	4.8	4.6
Asian/Pacific Islander	2.4	2.6
American Indian/ Alaska Native	0.4	1.9

The participation of respondents by race and Hispanic/Latino closely paralleled the percentage measured by Census 2010, with a marginal disparity in the counts for Whites and African-Americans. The American Indian/Alaska Native race was overrepresented but this group represents a small percentage of actual survey respondents and does not weigh the analysis to a significant degree.

To be noted: there was no category for persons of “some other race” or “2 or more races,” as provided in the 2010 Census form, which may explain why some persons answered to more than one category.

### Geography

It was a second objective that the survey would gather information from residents across the coast, from within each of the three counties, urban and rural areas.

#### Zip code of Main Residence (Question 3)

96.4% (777) of those surveyed provided their main residence zip code. The following chart reflects the number of responses received from Gulf Coast cities based upon the zip codes provided from this question.

Zip Code of Residence	% of Respondents (total responses)	Actual % of Region
Gulfport	28.7 (223)	18.3
Biloxi	23.3 (181)	11.9
Ocean Springs	7.5 (58)	4.7
Bay St. Louis	7.5 (58)	2.5
Long Beach	5.0 (39)	4.0
Moss Point	4.9 (38)	3.7
Pascagoula	4.0 (31)	6.0
Pass Christian	3.0 (23)	1.2
Gautier	2.7 (21)	5.0
Vancleave	2.2 (17)	1.6
Waveland	2.1 (16)	1.7
D’Iberville	1.9 (15)	2.6
Diamondhead	1.4 (11)	2.3
Saucier	1.3 (10)	0.4
Kiln	0.7 (6)	0.6
Escatawpa	0.3 (2)	1.0
Other	3.6 (28)	n/a
	100.0 (777)	

Utilizing the zip codes provided, we were able to visually represent responses on a map of the Gulf Coast. Each dot on the map represents a survey received

from a particular zip code. The map represents the success of the survey team to gather responses from all areas of the coast, including the rural areas.

#### What is your neighborhood/subdivision? (Question 4)

A good way to track if the survey was capturing information from residents across the entire coast was to ask respondents to identify their residential neighborhood. 73.0% (589) identified their residential neighborhood. Additionally, it is interesting to examine the different neighborhoods respondents identified in this question. The following chart illustrates the neighborhoods identified by at least 2 respondents: (note that this chart removed those that identified general things i.e. cities, etc.)

Neighborhood/Subdivision Identified	# Identified
East Biloxi	23
Orange Grove	21
North Gulfport	19
Bayou View	15
Hope VI	12
Bayside Park, Northwood Hills	11
Old Town Bay St. Louis, Villa Del Rey	9
West Biloxi	8
Downtown, Gulf Park Estates, Wind Rose	7
Bayview Place, Broadmoor Place, Pecan Park, Woolmarket Homeless	6
Arbor View Apartments, Bel-Aire, College Park, East Gulfport, Edgewater Estates, Hickory Hills, Pine Hills, St. Martin, West Gulfport	5
Anastasia Place, Big Point, Emerald Pines, Forrest Cove, Forrest Heights, Pelican Bayou	4
Ashton Park, Back Bay, Bay Vista, Coffee Creek, Country Hills, Delisle, Handsboro, Hidden Oaks, Latimer, Oak Grove, Pineville, Point Clear, Riverplace, Sherwood Forrest, Esplanade, Swan Lake Estates, Timber Ridge, Williamsburg Dr.	3

Arlington Heights, Ashleigh Dr., Augusta Circle, Bayou Terre, Bayou LaCroix, Bayside, Beau Cherie, Belle Rose, Popps Ferry, Camellia Ave., Century Oaks, Creekwood North Apartments, Culeoka, Gorenflo Rd., Depot District, Division St., Eagle Point, East Central, Echo Hills, Five Oaks, Glendale Heights, Gulf Hills, Pass Rd., Arbor Place, Historic District Bay St. Louis, Holliman Cr., Holliman Place, Hurley, Jordan Rd. Farms, Lakeshore, Lakeside, Landon Lake States, Longfellow, Magnolia Bend, Mill Ridge, Point Cadet, Quail Creek, Quail Ridge, Racquet Club Townhomes, Shadow Creek, South Haven, Spanish Trail West, Stetson Place, Sual Point, Sunkist, The Red Zone, The Village, Trail Park, Villa, Maria, Villa Tuscano, Washington St., Westgate, Windsor Park, Windsor Pointe, Wingate, Woodlawn	2
Total Neighborhoods Identified	589

## Employment

### Employment Status (Question 6)

97.19% (783 respondents) of those surveyed provided their employment status as follows:

Employment Status	% of Responses
Full-time	53.9
Retired	17.6
Part-time	8.4
Unemployed, looking for work	11.4
Student	5.9
Unemployed, not looking for work	5.1

According to the 2010 U.S. Census, individuals in the three counties at working age (ages 16-70) account for 71% of the population. Examining the results of this survey reveals that by aggregating Full-time, Part-time and Students, results in

68.2% of respondents being classified as working age individuals comparing well with census data. The annualized unemployment rate for the 3-county whereas in 2011 was 10.3%, showing some slight underrepresentation in the survey of the unemployed who were looking for work. There were no reliable stats for the number of retired persons in the 3-county area. It is also important to note that we received more responses than we have respondents. This increase in responses is presumed to be caused by the individuals that may be students and have full or part-time employment or retired persons that also have part-time employment.

### Industry of employment (Question 7)

59.2% (477 respondents) provided answers as to the industry in which they work as follows:

Employment Field	MDES Percent	% of Survey Responses
Education (and Educational Services)	6.1	20.5
Government	19.8	16.4
Non-Retail Service (Business, Professional, And Administrative Support)	14.2	13.2
Healthcare	10.6	12.6
Non-Governmental Organization	n/a	11.7
Military/Defense	n/a	8.4
Hospitality/Gaming	15.7	7.3
Retail Service	10.2	6.9
Manufacturing/Industrial	11.2	5.0
Farming/Fishing/Forestry	0.3	1.9

The 2011 Annualized Employment by Industry from the Mississippi Department of Employment Security was used for the comparison. The categories in parentheses in the table reflect classifications of MDES not used in the survey that were added to other categories included in the survey to make a more valid comparison. Percentages were fairly consistent in the fields of healthcare and non-retail services. MDES lists business and professional services, finance and insurance, real estate, administrative support, and company management. These were added to make a comparison to the non-retail sector in the survey. The hospitality and gaming sector in the survey was less than half that counted by MDES in the civilian work force. The government percentages were relatively close. Manufacturing was represented at almost half of the MDES level, however,

many manufacturing jobs on the coast were defense related and possibly some were counted in the survey as military/defense, which means the two figures could be closer than they initially appear. Farming/fishing/forestry was represented at almost six times its occurrence in MDES, however, in both cases it was a tiny part of the economy. It is important to note that we received more responses to this question than we had respondents. This increase in responses is presumed to be caused by the individuals that have multiple jobs classified in different sectors.

#### *Zip code of employer (Question 8)*

The zip code of their employer was provided by 60.6% (489) of survey respondents.

#### **Households**

##### *Number of people in household (Question 9) and Number of employed adults in the household (Question10)*

The number of persons per household was provided by 94.9% (765) of respondents resulting in an average household size of 2.7. According to the 2010 Census, 2.7 is slightly higher than the 2.58 average household size for the region. This serves as an indicator that the survey was able to capture responses from a variety of household types, including households with families. The average number of employed adults that reside in the household was 1.49.

# How They Responded



## How They Responded

The remaining questions involved the respondents in measuring the relative importance of issues affecting their lives. The answers were intended to help inform the planning team as to what issues people acknowledged as important, what challenges they were facing and what work needed to be done to support a sustainable Gulf Coast.

### Qualitative Questions on Sustainability and Trending

Trending allowed for a general discussion of the propensity for the respondents to answer more toward the negative or positive within categories. It was important to observe not just a top to bottom ratings but how respondents were leaning within a category. For example, in rating the factors that described their neighborhood, it was equally important to understand that while a majority ranked 'healthy food options' as *average* in their neighborhood, the rating trended to *poor* as the number responding to poor/very poor were substantially higher than the good/very good responses.

*Are you familiar with the term "sustainability?" (Question 13)*

92% (744) of the respondents answered that they were familiar with the term sustainability.

*If yes, please describe what sustainability means to you. (Question 14)*

The responses to this survey question yielded some of the most insightful responses of this entire survey. 92% (744) of the survey respondents acknowledged in the previous questions, that they were in fact familiar with the term sustainability. 63% of those respondents actually provided their own unique definition of what "sustainability" means to them. Definitions varied but overall, they were consistent with the responses of question 15. Interestingly, many of the definitions provided consisted of a variation of "having the ability to maintain," which may suggest a general understanding of resiliency in the wake of Hurricane Katrina and the Deepwater Horizon Oil Spill. The definitions provided should be further analyzed by the planning subcommittees as they may yield additional insight and perspectives pertaining to each respective topic. Furthermore, the definitions provided could be used to create a unique Mississippi Gulf Coast definition of the term "sustainability" and what it means to this region.

To view all the definitions of "sustainability" from survey respondents, please see Appendix G.

*If yes, what concerns should "sustainability" planning address? (Question 15, check all that apply)*

67% (538) of respondents provided 1996 answers to the question about the concerns of "sustainability planning," grouped into categories as follows:

Concern	% of Responses
Economy	22.2
Natural environment	20.0
Health	18.2
All communities opportunity	17.5
Land use	17.4

What was immediately apparent by the responses was that all the topics were considered to be relatively and equally important, with the economy and natural environment given highest priority. No individual topic was unimportant, in their opinion. For example, although not given a definition of the topic of land use, respondents supported the study of land use planning as it would impact the sustainability of the Gulf Coast. *Please select to what degree you agree with the following statements (Question 18, See survey form in Appendix A for complete wording)*

90.7% of those surveyed responded. This question asks respondents to evaluate six statements about aspects of planning on the coast and answers in measures from 'strongly agree to strongly disagree'.

Statement	Highest Response (#/%)	# Responses
Protect/improve environment to strengthen the economy	Strongly Agree (320/44%)	733
With planning/policy efforts in community, I can make difference	Agree (343/47%)	731
Important for communities to work together for common goals	Strongly Agree (430/59%)	730
Planning is important for improving communities/quality of life	Strongly Agree (427/58%)	732
My quality of life would improve with less commuting	Neutral (247/34%)	724
New development should fill in vacant urban areas before rural	Strongly Agree (285/39%)	725

Respondents were neutral on one statement only, ‘my quality of life would be improved by spending less time commuting.’ Questioned later in the survey, it became apparent that the respondents do not consider their commute as objectionable and negatively impacting their personal quality of life, although transportation options was rated as poor to average in the neighborhood and region.

There were no respondents that disagreed with the statements. A majority of the people believe they can make a difference in their communities, strongly agree that planning was important and that communities should work together toward common goals. People also agreed that infill was preferable to sprawl, and protection of the natural environment strengthens the economy. One possible explanation of the favorable reaction to these statements may be related to the strong planning outreach efforts that occurred after Hurricane Katrina. The results of these efforts may have been to educate the public about the benefits of planning. It was also likely that the Deep Horizon Oil Spill heightened awareness of the value of the environment to the economy of the coast.

### Rating Place

The next set of four questions ask people to think about why they live on the Mississippi Gulf Coast and how they would rate the coast on several factors; then, it focus shifts to ask why people live in a certain neighborhood, and how they rate their particular neighborhood.

### The Region

*I chose to live on the Gulf Coast because....(Question 19; select your top three answers)*

89.7% of those surveyed responded. This question asked people to rate the top three factors that influenced their decision to live on the Gulf Coast.

Factor	Highest Response (#/%)	Trend	# Responses
Be near family/friends	First (144/37%)	First	306
Job	First (145/56%)	First	257
Grew up here	First (124/56%)	First	222
Climate/weather	Third (79/41%)	Third	193
Being near Gulf of Mexico	Third (62/50%)	Third	124
To raise a family here	Third (40/42%)	Third	96
Affordability	Third (47/62%)	Third	76
Retired here	Third (24/49%)	Third	49
Entertainment/recreation	Third (24/63%)	Third	38
Inheriting property	Third (17/53%)	Third	32
Higher education	Second (11/65%)	Third	17
Other	Third (21/51%)	Third	41

The highest number of responses selected ‘my job and/or a family member’s job’ (145) as the strongest factor for choosing to live on the coast. The second highest number of responses for first choice was ‘being near family and/or friends’ (144) however, if the number that selected family/friends as second choice (112) was added to the first, the most significant factor in people choosing to live on the coast was the desire to be near family and friends. By inference, having a job may be the deciding factor in making it happen, but not the reason for living here.

Please rate the Mississippi Gulf Coast region as a whole on each category (Question 17)

Factor	Highest Response (#/%)	Trend	# Responses
Air quality	Good (305/41%)	Good	735
Childcare	Average (299/46%)	Good	655
Home/renter insurance costs	Average (238/34%)	Poor	700
Utility costs	Average (373/52%)	Poor	714
Employment opportunities	Average (260/36%)	Poor	718
Entertainment	Average (220/30%)	Good	725
Healthcare	Average (306/42%)	Good	724
Healthy food options	Average (260/36%)	Poor	723
Housing affordability	Average (341/48%)	Poor	712
Housing fits needs	Average (303/42%)	Good	717
Open space/recreation	Average (251/35%)	Good	713
Quality of schools	Average (269/38%)	Good	703
Sense of safety/security	Average (257/36%)	Good	721
Social/cultural activities	Average (266/37%)	Good	722
Transportation options	Average (268/37%)	Poor	724
Water/sewer infrastructure	Average (345/48%)	Good	717
Water quality (rivers, bays, etc.)	Average (301/42%)	Good	716
Water quality (drinking water)	Average (275/38%)	Good	731

Based on trending the Respondents perceive there to be better air quality, and more healthy food options and social/cultural activities at the regional scale than the neighborhood.

### The Neighborhood

I chose to live in my neighborhood because...(Question 22; select your top three answers)

87.6% (508) of those surveyed responded to the question on why they chose their neighborhood.

Factor	Highest Response (#/%)	Trend	# Responses
Affordability	First (144/52%)	First	277
Close to family/friends	First (87/39%)	First	225
Close to a job	Second (68/37%)	First	184
Little crime	Second (77/45%)	Third	171
Close to services	Second (44/37%)	Third	119
Good school district	Second (45/40%)	First	112
Where grew up	First (51/50%)	First	103
Other	First (46/48%)	First	95

Affordability was the number one factor in choosing a neighborhood with 52% reporting this as their first choice. Being close to family and friends was also important as was being close to a job. Only 19.3% of respondents responded to the question about being in a good school district although their answers trended to first choice.

Please rate the neighborhood where you live based on each category (Question 16)

This question consists of 15 factors about the neighborhood that respondents rated from very good to very poor. While there were indications that respondents were satisfied with the quality of life in the neighborhood (housing affordability, schools, recreation and safety), many respondents rated their neighborhood on the cost of living (utilities and insurance) and employment opportunities as poor.

Factor	Highest Response (#/%)	Trend	# Responses
Air quality	Good (309/42%)	Good	743
Childcare	Average (268/41%)	Good	649
Home/renter insurance costs	Average (226/32%)	Poor	697
Utility costs	Average (375/52%)	Poor	727
Employment opportunities	Poor (246/34%)	Poor	716
Entertainment	Good (212/29%)	Good	734
Healthcare	Average (299/41%)	Good	736
Healthy food options	Average (242/33%)	Poor	737
Housing affordability	Average (335/46%)	Poor	726
Housing fits needs	Average (292/40%)	Good	731

Open space/recreation	Average (240/33%)	Good	723
Quality of schools	Average (256/36%)	Good	710
Sense of safety/security	Good (249/34%)	Good	740
Social/cultural activities	Average (262/36%)	Poor	731
Transportation options	Average (257/35%)	Poor	742
Water/sewer infrastructure	Average (325/44%)	Good	734
Water quality (rivers, bays, etc.)	Average (298/41%)	Good	732
Water quality (drinking water)	Average (256/35%)	Good	741

### Rating Transportation by Mode

The next three questions were asked to provide input and direction to the Transportation Subcommittee, specifically to understand the perception of commuters on their current commute and how they travel and what options would they consider as alternatives to the personal vehicle.

#### Unranked Responses Note

The unranked respondents rated "Bus" third for their transportation method for daily travel. As mentioned early, many of these responses came from pockets of low-income communities; they could be areas of transit dependent populations.

*I use the following methods of transportation for daily travel (Question 20; select your top three answers)*

89.5% of those surveyed responded to the question on how they normally traveled during the day. Seven transportation modes were ranked from first to third in order of which mode people used for daily travel.

Factor	Highest Response (#/%)	Trend	# Responses
Personal vehicle	First (465/95%)	First	490
Walking	Second (144/58%)	Third	250
Carpool	Second (64/52%)	Third	123
Bicycle	Second (56/49%)	Third	115
Bus	Second (34/51%)	Third	67
Wheelchair	Second (2/50%)	Third	4
Other	Third (26/65%)	Third	40

*The following statement(s) describe my daily commute to work (Question 21; select your top three answers)*

82.9% of those surveyed responded. Participants were asked to select the statements that best describe their daily work commute. Respondents were provided choices to select if they were retired or unemployed in order to minimize the non-commuter responses.

Factor	Highest Response (#/%)	Trend	# Responses
Enjoyable	First (87/46%)	First	190
Scenic	First (80/47%)	First	171
Not enough alternative routes	Third (48/34%)	Third	140
Too much congestion	First (45/39%)	First	115
Too long	First (51/47%)	First	108
Frustrating	Third (34/51%)	Third	67
Unsafe	Second (25/42%)	Third	60
Work from home	First (16/57%)	First	28
Unemployed or retired and do not commute	First (92/91%)	First	101
Other	First (32/52%)	First	62

There seems to be a great division here between those who enjoy their commute and find it scenic (130 responses) and those that report the commute to be frustrating (33 responses). Either way, commuters were aware of the length of their commute, congestion and a lack of alternative routes to travel. There was an opportunity to discuss the loss of time and high cost of travel that may encourage commuters to re-consider their mode choice and factor into where they choose to live (near to work).

#### Unranked Responses Note

It is also important to note that the unranked respondents did feel strongly that their daily commute was "scenic" and "enjoyable" but 34% were "unemployed or retired and do not commute to work".

As expected there were respondents that selected "unemployed or retired and do not commute" as their first choice. Of those 92 respondents, 9 individuals provided a second choice and 8 individuals provided a third choice on their daily commute. This might suggest that some retired individuals have part-time employment to supplement their Social Security Income or some unemployed individuals might have "informal" jobs that could account for their description of a daily commute.

*I would use alternative transportation if: (Question 24; Select your top three answers)*

Condition	Highest Response (#/%)	Trend	# Responses
More sidewalks/crosswalks	Second (99/41%)	First	244
Bus routes in neighborhood	First (113/50%)	First	224
Safer to bicycle on main roads	Second (93/44%)	First	212
Need Less time consuming to ride bus	First (92/43%)	First	212
Knew who carpooling in my area	Third (43/37%)	Third	117
School bus routes in neighborhood	Third (9/43%)	Third	21
Other	First (52/68%)	First	77

The greatest number of first choice responses was to walk more often, if there were more sidewalks/crosswalks in neighborhoods. What is interesting was the significant number of first choices for using public transportation, if the service was improved. This was an important measure for the Transportation Subcommittee because the responses to Question 20, Current Mode of Commute, ranked the use of public transportation very low, as well as in Question 16, transportation options in the neighborhood were rated as poor. This table suggests that the public were not averse to using public transportation, but it must be accessible and convenient.

### Rating Quality of Life

The remaining three questions focused the respondents on what was factors were important to them, and what were the challenges that the local officials must deal with in order the Mississippi Gulf Coast and the people to prosper.

*My quality of life would be improved by having better access to the following: (Question 23; Select your top three answers)*

87.6% responded to this question.

Factor	Highest Response (#/%)	Trend	# Responses
Affordable insurance	First (94/47%)	First	199
Healthy food	First (70/38%)	First	183
More employment opportunities	First (69/43%)	First	159
Quality of life high already	First (72/58%)	First	125

Medical care	Second (42/37%)	First	114
Affordable housing	Third (40/39%)	Third	103
Entertainment	Third (57/55%)	Third	103
Parks/beaches/open space	Second (42/43%)	Third	97
Recreation	Second (35/40%)	Third	87
Clean air and water	Second/Third (29/34%)	Third	85
Place of employment	First (30/44%)	First	68
Education/job training	Second (22/40)	Third	55
Childcare	Second (7/41%)	Third	17
Other	First (10/40%)	First	25

The responses suggest that the public equate their quality of life to having the essentials necessary for long-term security: health, employment and housing. The areas that they feel most vulnerable include a lack of the following: access to healthy food and medical care, employment opportunities and, affordable housing and insurance.

How do these conditions affect people? Poor health and health care results in people having higher medical costs and losing time and wages from work. A lack of employment opportunities limits the ability of the individual to advance professionally and financially. Finally, the lack of affordable housing limits where people can live, and dictates their access to all other quality of life factors, i.e., schools, entertainment and recreation.

Referring back to Question 17, Rate the Gulf Coast, the respondents rated the coast as being poor on employment opportunities, housing and insurance and, as being average to good on health care and food options. These were issues that must be addressed in the Plan for Opportunity for the public to connect with the plan recommendations.

### Barriers to Development

*The main barriers to development on the Gulf Coast are... (Question 25; Select your top three answers)*

#### Unranked Responses Note

Similar to those that ranked their responses, the unranked respondents felt strongly that having better access to "Healthy food" and "More employment opportunities" would improve their quality of life. However, 43% of the unranked responses revealed that having better access to "Medical Care" would also improve quality of life, replacing "Affordable homeowner/renter insurance."

84.8% responded to this question. Respondents were asked to rank from 1-3 the main barriers to development on the Gulf Coast.

Factor	Highest Response (#/%)	Trend	# Responses
Cost of property insurance	First (179/52%)	First	346
Lack of job opportunities	First (174/52%)	First	338
Natural disasters	Second (64/36%)	Third	180
Lack of affordable housing options	Second (81/45%)	Third	179
Cost of property taxes	Third (65/47%)	Third	138
Lack of transportation options	Third (63/57%)	Third	110
Deteriorating natural resources	Third (28/48%)	Third	59
Other	Third (21/44%)	Third	48

The high cost of property insurance and the lack of job opportunities were identified as the main barriers to development on the Gulf Coast. These responses were recurring throughout the survey.

Somewhat unexpectedly were the far fewer responses that listed natural disasters as a barrier to development. One could assume that the public do not perceive natural disasters as a threat to the development of the coast but this inference is uncertain and warrants further discussion in the subcommittees on resiliency and land use.

### Role of the Government

This question caused people to think about the role and responsibility of the local official and the issues that were priorities for the good of the coast.

*Local government officials should work to... (Question 26; Select your top three answers)*

#### Unranked Responses Note

“Bring in more jobs” and “Involve all citizens in decision-making” topped the list of priorities for the unranked survey respondents. However, they felt that local officials should also “Promote healthy living” and “Improve healthcare.”

86.7% responded. This question asks respondents to rank suggestions about what public officials should work on to improve the coast.

Factor	Highest Response (#/%)	Trend	# Responses
Bring in more jobs	First (170/54%)	First	316
Involve all citizens in decisions	First (89/49%)	First	182
Improve local schools	Second (48/40%)	Third	121
Reduce flood/hazard vulnerability	First (46/44%)	First	104
Improve job training	Second (40/46%)	Third	87
More public transportation options	Second (38/45%)	Third	85
Promote healthy living	Third (40/52%)	Third	77
Increase healthy food options	Second (29/39%)	Third	75
Increase open space/recreation	Second (31/43%)	Third	73
Improve healthcare	Third (41/58%)	Third	71
More housing opportunities near jobs	Third (35/50%)	Third	70
Improve water/sewer infrastructure	First (28/45%)	First	62
Improve air/water quality	Second (25/42%)	Third	59
Other	First (25/54%)	First	46

Unquestionably, ‘bring in jobs’ was the highest ranked factor that the public wanted the local governments to work to achieve. The typical responsibilities of the local governments, infrastructure, recreation, air/water quality and health did not rank a close fourth. Improving local school ranked third, perhaps because it included ‘local’ in the wording.

Contrary to the low rating of natural disasters as barriers to development (Question 25), reducing flood/hazard vulnerability was ranked fourth, which indicates that the public were in fact concerned about the impact of disasters on the coast and want the local official to be prepared.

The most interesting response, ranked second in total responses, was that the local government officials should work to...involve all citizens in decisions. This correlates to the results reported in Question 18, where over three hundred fifty responses agree-strongly agree the ‘I can make a difference with planning and policy efforts in my community.’

What Does This Mean To Sustainability Planning?



## ***What Does This Mean To Sustainability Planning?***

The survey results give an insight into how well the coast is performing according to the definitions provided for the term 'sustainability.' Sustainability, as defined by our respondents focused on two themes, one is on being self-sufficient; having what is necessary to prosper and thrive. The second theme of the definitions refers to our legacy, that is, the need to live in a way that leaves the coast in good shape for future generations.

In assessing how well the coast provides for the economic stability needed for people to be self-sufficient, responses to several questions provide a strong inference that the public have concerns about their financial future. This is evidenced by the responses that indicate that job opportunities are poor and the cost of insurance is exceedingly high along the coast. When job or career advancement is not possible and the cost of living is increasing, there will be an uncertainty as to what the future holds for someone. This would undermine the sense of being self-sufficient and consequently living on the coast will not feel very sustainable.

If you postulate that people who are living in a slow or declining economy may under-value the environmental resources available to them, it makes sense that they would rate the region and neighborhood as being average on the quality of the environment and their access to natural resources. The respondents did not indicate that they chose to live on the coast because of the natural resources; rather, it was the availability of employment. They appreciate the beauty of the coast as scenic and beautiful, but they do not prioritize the role of the government to improve the quality of natural resources; nor do they list air or water as issues affecting their quality of life. The Gulf Coast faces a challenge that may be national in its scope but local planning should recognize the real implications for the long term health of the cities and counties. Economic opportunities in other regions can motivate people to move away.

The survey results establishes a baseline from which additional study, using focus groups or surveys, would provide greater information on who is most affected by the economic challenges. The subcommittees can follow-up on several questions that can lead to possible recommendations and strategies to improve the performance of the coast in all sustainable areas of the economy, environment and social equity.

## Appendix A Survey



## PLAN FOR OPPORTUNITY

# GULF COAST SUSTAINABLE COMMUNITIES

1232 Pass Road Gulfport, MS 39501 228.864.1167 x 211 info@gulfcoastplan.org

## Mississippi Gulf Coast Values Survey

We have received funds from HUD, EPA and DOT to develop a regional sustainability plan for Hancock, Harrison and Jackson Counties. Sustainability is a term to describe a place that has the ability to prosper and thrive in harmony with its environment. In order to develop this plan, we need an understanding of what residents of the Mississippi Gulf Coast consider to be special about the coast and what concerns they have for its future.

The information you provide will be used to inform decisions that will have a lasting impact on the Mississippi Gulf Coast and your information will not be made public. Instructions are highlighted in blue at the top of each section. To request special assistance, please contact us at 228-864-1167 ext. 214 or info@gulfcoastplan.org.

Para solicitar una encuesta o hacer una pregunta en español por favor envíe un correo electrónico a info@gulfcoastplan.org

Để yêu cầu giấy khảo sát hoặc có bất cứ câu hỏi gì bằng tiếng việt xin vui lòng gửi email đến info@gulfcoastplan.org

### Please select one response for each category

1. **Gender:**  Male  Female
2. **Age:**  Less than 18  18-20  20-34  35-54  55-69  70+
3. **Zip code of Main Residence:** 4. **What is your neighborhood/subdivision?** \_\_\_\_\_
5. **How many years have you lived on the Mississippi Gulf Coast:**  Less than 5  5-9  10-19  20+  Part-time resident
6. **Employment Status:**  Full-time  Part-time  Student  Unemployed  Retired  Unemployed, but not looking for work
7. **Industry of Employment:**  Military/Defense Related  Healthcare  Education  Government  
 Farming/Fishing/Forestry  Retail Service (e.g. restaurant)  Non-Retail Service (e.g. law firm)  Non-governmental Organization (NGO)  
 Hospitality/Gaming  Manufacturing/Industrial  Other: \_\_\_\_\_
8. **Zip Code of Employer:** \_\_\_\_\_
9. **Number of people in household:** \_\_\_\_\_ 10. **Number of Employed Adults in the Household:** \_\_\_\_\_
11. **Household Income:**  Less than \$9,999  \$10,000 - \$24,999  \$25,000 - \$49,999  \$50,000 - \$74,999  \$75,000+
12. **Race and Ethnicity:** (Please check all that apply)  White  Black or African American  Hispanic or Latino/a  
 Asian or Pacific Islander  American Indian or Alaskan Native  Other: \_\_\_\_\_

### The following questions are about what sustainability means to you.

13. Are you familiar with the term “sustainability”?  yes  no
14. If yes, please describe what “sustainability” means to you: \_\_\_\_\_
15. If yes, what concerns should “sustainable” planning address? (Please check all that apply)  
 The natural environment  Health  
 The economy  Land use  
 Opportunity for all communities in the region  Other: \_\_\_\_\_

16. Please rate the neighborhood where you live based on each category.

	Very Good	Good	Average	Poor	Very Poor
Air quality	<input type="checkbox"/>				
Childcare	<input type="checkbox"/>				
Cost of homeowner/renter insurance	<input type="checkbox"/>				
Cost of utilities	<input type="checkbox"/>				
Employment opportunities	<input type="checkbox"/>				
Entertainment (restaurants, shopping, etc.)	<input type="checkbox"/>				
Healthcare	<input type="checkbox"/>				
Healthy food options	<input type="checkbox"/>				
Housing affordability	<input type="checkbox"/>				
Housing that fits your needs	<input type="checkbox"/>				
Open space and recreation	<input type="checkbox"/>				
Quality of schools	<input type="checkbox"/>				
Sense of safety and security	<input type="checkbox"/>				
Social and cultural activities	<input type="checkbox"/>				
Transportation options	<input type="checkbox"/>				
Water and sewer infrastructure	<input type="checkbox"/>				
Water quality (rivers, bayous, bays, etc.)	<input type="checkbox"/>				
Water quality (drinking water)	<input type="checkbox"/>				

17. Please rate the Mississippi Gulf Coast region as a whole based on each category.

	Very Good	Good	Average	Poor	Very Poor
Air quality	<input type="checkbox"/>				
Childcare	<input type="checkbox"/>				
Cost of homeowner/renter insurance	<input type="checkbox"/>				
Cost of utilities	<input type="checkbox"/>				
Employment opportunities	<input type="checkbox"/>				
Entertainment (restaurants, shopping, etc.)	<input type="checkbox"/>				
Healthcare	<input type="checkbox"/>				
Healthy food options	<input type="checkbox"/>				
Housing affordability	<input type="checkbox"/>				
Housing that fits your needs	<input type="checkbox"/>				
Open space and recreation	<input type="checkbox"/>				
Quality of schools	<input type="checkbox"/>				
Sense of safety and security	<input type="checkbox"/>				
Social and cultural activities	<input type="checkbox"/>				
Transportation options	<input type="checkbox"/>				
Water and sewer infrastructure	<input type="checkbox"/>				
Water quality (rivers, bayous, bays, etc.)	<input type="checkbox"/>				
Water quality (drinking water)	<input type="checkbox"/>				

Please select to what degree you agree with the following statements

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
18. Protecting and improving the natural environment on the Gulf Coast would help strengthen the economy.	<input type="checkbox"/>				
19. I can make a difference with planning and policy efforts in my community.	<input type="checkbox"/>				
20. It is important for the communities of the Gulf Coast to work together towards common goals.	<input type="checkbox"/>				
21. I believe planning is an important tool for improving communities and the quality of life of residents.	<input type="checkbox"/>				
22. My quality of life would be improved by spending less time commuting.	<input type="checkbox"/>				
23. I think new development should fill in vacant lots in the more urban areas (cities) instead of spreading outwards into the unincorporated areas (rural areas in the county).	<input type="checkbox"/>				

Please complete the following statements by numbering the top three choices that apply, from 1 to 3.

24. I chose to live on the Gulf Coast because. . .  
*(Number your top three answers)*
- \_\_\_\_\_ The climate/weather \_\_\_\_\_ Too much congestion (traffic)
  - \_\_\_\_\_ My job and/or a family member's job \_\_\_\_\_ Too long
  - \_\_\_\_\_ Being near family and/or friends \_\_\_\_\_ Unsafe
  - \_\_\_\_\_ Inheriting property \_\_\_\_\_ Not enough alternative routes
  - \_\_\_\_\_ Affordability \_\_\_\_\_ Scenic
  - \_\_\_\_\_ I grew up here \_\_\_\_\_ Enjoyable
  - \_\_\_\_\_ Being near the Gulf of Mexico \_\_\_\_\_ Frustrating
  - \_\_\_\_\_ Entertainment/recreational opportunities \_\_\_\_\_ I work from home
  - \_\_\_\_\_ Higher education (college/university) \_\_\_\_\_ I am unemployed or retired and do not currently commute to work
  - \_\_\_\_\_ I retired here \_\_\_\_\_ Other: \_\_\_\_\_
  - \_\_\_\_\_ I wanted to raise a family here \_\_\_\_\_
  - \_\_\_\_\_ Other: \_\_\_\_\_
25. I use the following methods of transportation for daily travel:  
*(Number your top three answers)*
- \_\_\_\_\_ Personal vehicle \_\_\_\_\_
  - \_\_\_\_\_ Bus \_\_\_\_\_
  - \_\_\_\_\_ Bicycle \_\_\_\_\_
  - \_\_\_\_\_ Walking \_\_\_\_\_
  - \_\_\_\_\_ Carpool \_\_\_\_\_
  - \_\_\_\_\_ Wheelchair \_\_\_\_\_
  - \_\_\_\_\_ Other: \_\_\_\_\_
26. The following statement(s) describe my commute to work:  
*(Number your top three answers)*
- \_\_\_\_\_ Affordable \_\_\_\_\_
  - \_\_\_\_\_ Close to my or a family member's job \_\_\_\_\_
  - \_\_\_\_\_ In a good school district \_\_\_\_\_
  - \_\_\_\_\_ Has little crime \_\_\_\_\_
  - \_\_\_\_\_ Close to services and/or entertainment \_\_\_\_\_
  - \_\_\_\_\_ Where I grew up \_\_\_\_\_
  - \_\_\_\_\_ Close to family and/or friends \_\_\_\_\_
  - \_\_\_\_\_ Other: \_\_\_\_\_
27. I chose to live in my neighborhood because it is . . .  
*(Number your top three answers)*
- \_\_\_\_\_ Affordable \_\_\_\_\_
  - \_\_\_\_\_ Close to my or a family member's job \_\_\_\_\_
  - \_\_\_\_\_ In a good school district \_\_\_\_\_
  - \_\_\_\_\_ Has little crime \_\_\_\_\_
  - \_\_\_\_\_ Close to services and/or entertainment \_\_\_\_\_
  - \_\_\_\_\_ Where I grew up \_\_\_\_\_
  - \_\_\_\_\_ Close to family and/or friends \_\_\_\_\_
  - \_\_\_\_\_ Other: \_\_\_\_\_

**Please complete the following statements by numbering the top three choices that apply, from 1 to 3.**

28. My quality of life would be improved by having better access to the following:

*(Number your top three answers)*

- \_\_\_\_\_ Healthy food
- \_\_\_\_\_ Recreation
- \_\_\_\_\_ Medical care
- \_\_\_\_\_ Place of employment
- \_\_\_\_\_ More employment opportunities
- \_\_\_\_\_ Education/job training
- \_\_\_\_\_ Clean air and water
- \_\_\_\_\_ Parks, beaches and other natural open space
- \_\_\_\_\_ Childcare
- \_\_\_\_\_ Affordable, quality housing
- \_\_\_\_\_ Affordable homeowner/renter insurance
- \_\_\_\_\_ Entertainment (restaurants, shopping, etc.)
- \_\_\_\_\_ My quality of life is already very high
- \_\_\_\_\_ Other: \_\_\_\_\_

30. The main barriers to development on the Gulf Coast are . . .

*(Number your top three answers)*

- \_\_\_\_\_ Lack of employment opportunities
- \_\_\_\_\_ Lack of affordable housing options
- \_\_\_\_\_ Lack of transportation options
- \_\_\_\_\_ Natural disasters
- \_\_\_\_\_ Deteriorating natural resources
- \_\_\_\_\_ High cost of property insurance
- \_\_\_\_\_ High cost of property taxes
- \_\_\_\_\_ Other: \_\_\_\_\_

31. Local government officials should work to:

*(Number your top three answers)*

- \_\_\_\_\_ Involve all interested citizens in decision-making
- \_\_\_\_\_ Reduce flood and hazard vulnerability
- \_\_\_\_\_ Improve water and sewer infrastructure
- \_\_\_\_\_ Improve labor force training
- \_\_\_\_\_ Bring in more jobs
- \_\_\_\_\_ Provide more public transportation options
- \_\_\_\_\_ Protect/improve air and water quality
- \_\_\_\_\_ Increase healthy food options
- \_\_\_\_\_ Increase open space and recreation
- \_\_\_\_\_ Improve local schools
- \_\_\_\_\_ Improve healthcare
- \_\_\_\_\_ Promote healthy living
- \_\_\_\_\_ Provide more housing opportunities near employment centers
- \_\_\_\_\_ Other: \_\_\_\_\_

29. I would use alternate forms of transportation if:

*(Number your top three answers)*

- \_\_\_\_\_ There were bus routes in my neighborhood
- \_\_\_\_\_ There were school bus routes in my neighborhood
- \_\_\_\_\_ It was easier and less time consuming to ride the bus
- \_\_\_\_\_ It were safer to bicycle on main roads
- \_\_\_\_\_ If there were more sidewalks and crosswalks
- \_\_\_\_\_ I knew who was interested in carpooling in my area
- \_\_\_\_\_ Other: \_\_\_\_\_

**32. Please let us know how we can keep you informed about the Plan for Opportunity and its activities:**

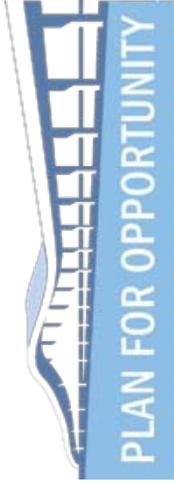
- Newspaper  Plan for Opportunity Website  Facebook Updates
- Cable Television Programming  City or Community Group Websites or Publications
- Email: \_\_\_\_\_  Other: \_\_\_\_\_
- Mailings (please provide a home address) \_\_\_\_\_

**Thank you for participating in this survey! If you have any questions or concerns about the Plan for Opportunity, or would like to become more involved in the planning process, please contact us:**

1232 Pass Road 228-864-1167 ext. 214  
 Gulfport, MS 39501 info@gulfcoastplan.org

Visit us online at [www.gulfcoastplan.org](http://www.gulfcoastplan.org)!

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## Mississippi Gulf Coast Values Survey

Hemos recibido fondos de HUD, EPA y el DOT para desarrollar un plan de sostenibilidad regional para los condados de Hancock, Harrison y Jackson. "Sostenibilidad" es un término para describir un lugar que tiene la capacidad de prosperar y crecer sin dañar el medio ambiente. Para desarrollar este plan, necesitamos entender que los residentes de la Costa del Golfo de Mississippi consideran especial de la costa y que preocupaciones los residentes tienen para el futuro de la costa.

La información que usted proporcione serán utilizados para informar las decisiones que tendrán un impacto duradero en la costa del Golfo de Mississippi, y su información no se hará público.

Las instrucciones están resaltadas en azul en la parte superior de cada sección. Para solicitar asistencia especial, por favor póngase en contacto con nosotros en el 228-864-1167 ext. 214 o info@gulfcoastplan.org.

### Por favor seleccione una respuesta de cada categoría

1. **Género:**  Masculino  Femenino
2. **Edad:**  Menos de 18  18-20  20-34  35-54  55-69  70+
3. **Código Postal de su Casa:** \_\_\_\_\_ 4. **¿Cuál es su barrio/subdivisión?** \_\_\_\_\_
5. **Años de vivir en la Costa del Golfo de Mississippi:**  Menos de 5  5-9  10-19  20+  Medio tiempo
6. **Empleo:**  Completo  Medio tiempo  Estudiante  Desempleado  Pensionado  Desempleado, pero no busca empleo
7. **Área de Empleo:**  Militar/Defensa  Salud  Educación  Gobierno  
 Agricultura/Pezca/Silvicultura  Ventas al detalle (ej. *restaurante*)  Manufactura/Industria  Retirado  ONG  
 Hotelería/Casinos  Venta al por mayor (ej. *firma de abogados*)  Otro: \_\_\_\_\_
8. **Código Postal del Patrono:** \_\_\_\_\_
9. **Cuántos miembros familia:** \_\_\_\_\_ 10. **Número de trabajadores en la casa:** \_\_\_\_\_
11. **Ingreso Familiar:**  Menos de \$9,999  \$10,000 - \$24,999  \$25,000 - \$49,999  \$50,000 - \$74,999  \$75,000+
12. **Raza y Etnia: (Por favor marque todos lo que aplican)**  Blanco  Negro o Afro- Americano  Hispano / Latino  
 Asiático o de Islas del Pacífico  Indio-Americano o Nativo de Alaska  Otro: \_\_\_\_\_

### Las siguientes preguntas son sobre qué significa sostenibilidad para usted.

13. ¿Está usted familiarizado con el término "sostenibilidad"?  sí  no
14. Si es así, por favor describa qué significa "sostenibilidad" para usted: \_\_\_\_\_
15. Si es así, en cuales temas se debe concentrar la planificación "sostenible"? (Por favor marque todas las que aplican)  
 El ambiente natural  Salud  
 La economía  Uso del suelo  
 Oportunidad para todas las comunidades de la región  Otro: \_\_\_\_\_

16. Por favor valore el barrio donde usted vive basado en cada categoría.

	Muy Bueno	Bueno	Promedio	Malo	Muy Malo
Calidad del aire	<input type="checkbox"/>				
Cuido de niños	<input type="checkbox"/>				
Costo del seguro de casa/ casa móvil	<input type="checkbox"/>				
Costo de servicios públicos	<input type="checkbox"/>				
Oportunidades de empleo	<input type="checkbox"/>				
Entretención (restaurantes, tiendas, etc.)	<input type="checkbox"/>				
Asistencia sanitaria	<input type="checkbox"/>				
Opciones de alimentos saludables	<input type="checkbox"/>				
Acceso a vivienda	<input type="checkbox"/>				
Vivienda que se ajuste a su necesidad	<input type="checkbox"/>				
Espacio abierto y recreación	<input type="checkbox"/>				
Calidad de escuelas	<input type="checkbox"/>				
Sensación de seguridad y protección	<input type="checkbox"/>				
Actividades sociales y culturales	<input type="checkbox"/>				
Opciones de transporte	<input type="checkbox"/>				
Infraestructura de acueducto y alcantarillado	<input type="checkbox"/>				
Calidad del agua (ríos, pantanos, bahías, etc.)	<input type="checkbox"/>				
Calidad del agua (agua potable)	<input type="checkbox"/>				

17. Por favor valore la región Mississippi Gulf Coast como un todo basado en cada categoría.

	Muy Bueno	Bueno	Promedio	Malo	Muy Malo
Calidad del aire	<input type="checkbox"/>				
Cuido de niños	<input type="checkbox"/>				
Costo del seguro de casa/ casa móvil	<input type="checkbox"/>				
Costo de servicios públicos	<input type="checkbox"/>				
Oportunidades de empleo	<input type="checkbox"/>				
Entretención (restaurantes, tiendas, etc.)	<input type="checkbox"/>				
Asistencia sanitaria	<input type="checkbox"/>				
Opciones de alimentos saludables	<input type="checkbox"/>				
Acceso a vivienda	<input type="checkbox"/>				
Vivienda que se ajuste a su necesidad	<input type="checkbox"/>				
Espacio abierto y recreación	<input type="checkbox"/>				
Calidad de escuelas	<input type="checkbox"/>				
Sensación de seguridad y protección	<input type="checkbox"/>				
Actividades sociales y culturales	<input type="checkbox"/>				
Opciones de transporte	<input type="checkbox"/>				
Infraestructura de acueducto y alcantarillado	<input type="checkbox"/>				
Calidad del agua (ríos, pantanos, bahías, etc.)	<input type="checkbox"/>				
Calidad del agua (agua potable)	<input type="checkbox"/>				

**Por favor seleccione con cuál grado usted está de acuerdo de los siguientes postulados.**

	Muy de acuerdo	De acuerdo	Neutral	Desacuerdo	Muy desacuerdo
18. Proteger y mejorar el medio ambiente natural de la Costa del Golfo podría fortalecer la economía.	<input type="checkbox"/>				
19. Yo puedo hacer una diferencia con planificación y políticas dirigidas en mi comunidad.	<input type="checkbox"/>				
20. Es importante para las comunidades de la Costa del Golfo trabajar de forma conjunta hacia metas comunes.	<input type="checkbox"/>				
21. Creo que la planificación es una herramienta importante para mejorar las comunidades y la calidad de vida de sus residentes	<input type="checkbox"/>				
22. Mi calidad de vida mejoraría si me tomara menos tiempo viajando.	<input type="checkbox"/>				
23. Pienso que el nuevo desarrollo debería ocupar lotes baldíos en las áreas más urbanas (ciudades) en lugar propagarse hacia las afueras a áreas no incorporadas (rurales) del condado.	<input type="checkbox"/>				

**Por favor complete las siguientes afirmaciones. Número de sus tres respuestas de 1a 3.**

24. Yo escogí vivir en la Costa del Golfo por...  
(Número de sus tres respuestas)
- \_\_\_\_\_ El clima/tiempo \_\_\_\_\_ Demasiado tráfico  
 \_\_\_\_\_ Mi trabajo y/o el de un miembro de mi familia \_\_\_\_\_ Demasiado largo  
 \_\_\_\_\_ Para estar cerca de mi familia y/o amigos \_\_\_\_\_ Inseguro  
 \_\_\_\_\_ Propiedad heredada \_\_\_\_\_ No hay suficientes rutas alternas  
 \_\_\_\_\_ Accesibilidad \_\_\_\_\_ Escénico  
 \_\_\_\_\_ Nací aquí \_\_\_\_\_ Agradable  
 \_\_\_\_\_ Para estar cerca del Golfo de México \_\_\_\_\_ Frustrante  
 \_\_\_\_\_ Oportunidades de entretenimiento y recreación \_\_\_\_\_ Trabajo desde la casa  
 \_\_\_\_\_ Educación superior (universidad) \_\_\_\_\_ Soy desempleado o pensionado y no viajo al trabajo  
 \_\_\_\_\_ Para retiro \_\_\_\_\_ Otro: \_\_\_\_\_  
 \_\_\_\_\_ Para criar familia \_\_\_\_\_  
 \_\_\_\_\_ Otro: \_\_\_\_\_
25. Utilizo los siguientes métodos de transporte para viajar:  
(Número de sus tres respuestas)
- \_\_\_\_\_ Vehículo personal \_\_\_\_\_  
 \_\_\_\_\_ Bus \_\_\_\_\_  
 \_\_\_\_\_ Bicicleta \_\_\_\_\_  
 \_\_\_\_\_ Caminando \_\_\_\_\_  
 \_\_\_\_\_ Vehículo compartido \_\_\_\_\_  
 \_\_\_\_\_ Silla de ruedas \_\_\_\_\_  
 \_\_\_\_\_ Otro: \_\_\_\_\_
26. Los siguientes postulados describen mi viaje al trabajo:  
(Número de sus tres respuestas)
- \_\_\_\_\_ Asequible \_\_\_\_\_  
 \_\_\_\_\_ Cerca de mi trabajo o el de algún miembro de mi familia \_\_\_\_\_  
 \_\_\_\_\_ En un buen distrito de escuela \_\_\_\_\_  
 \_\_\_\_\_ Tiene poca criminalidad \_\_\_\_\_  
 \_\_\_\_\_ Cercano a servicios y/o entretenimiento \_\_\_\_\_  
 \_\_\_\_\_ Donde crecí \_\_\_\_\_  
 \_\_\_\_\_ Cercano a familia y/o amigos \_\_\_\_\_  
 \_\_\_\_\_ Otro: \_\_\_\_\_
27. Escogí vivir en mi barrio porque es:  
(Número de sus tres respuestas)
- \_\_\_\_\_ Asequible \_\_\_\_\_  
 \_\_\_\_\_ Cerca de mi trabajo o el de algún miembro de mi familia \_\_\_\_\_  
 \_\_\_\_\_ En un buen distrito de escuela \_\_\_\_\_  
 \_\_\_\_\_ Tiene poca criminalidad \_\_\_\_\_  
 \_\_\_\_\_ Cercano a servicios y/o entretenimiento \_\_\_\_\_  
 \_\_\_\_\_ Donde crecí \_\_\_\_\_  
 \_\_\_\_\_ Cercano a familia y/o amigos \_\_\_\_\_  
 \_\_\_\_\_ Otro: \_\_\_\_\_

Por favor complete las siguientes afirmaciones. Número de sus tres respuestas de 1a 3.

28. Mi calidad de vida mejoraría teniendo acceso a:  
(Número de sus tres respuestas)

- \_\_\_ Comida saludable
- \_\_\_ Recreación
- \_\_\_ Asistencia médica
- \_\_\_ Lugar de trabajo
- \_\_\_ Más oportunidades de empleo
- \_\_\_ Entrenamiento para educación/trabajo
- \_\_\_ Aire y agua limpios
- \_\_\_ Parques, playas y otros espacios naturales abiertos
- \_\_\_ Cuido de niños
- \_\_\_ Vivienda de calidad accesible
- \_\_\_ Seguro asequible de casa/ casa móvil
- \_\_\_ Entrenamiento (restaurantes, tiendas, etc.)
- \_\_\_ Mi calidad de vida ya es alta
- \_\_\_ Otro: \_\_\_\_\_

29. Yo utilizaría formas de transporte alternativo si:

- (Número de sus tres respuestas)
- \_\_\_ Existieran rutas de bus en mi barrio
  - \_\_\_ Existieran rutas de bus escolar en mi barrio
  - \_\_\_ Fuera más fácil y más rápido viajar en bus
  - \_\_\_ Las bicicletas fueran seguras en rutas principales
  - \_\_\_ Existieran más aceras y pasos peatonales
  - \_\_\_ Yo conociera quién está interesado en utilizar transporte compartido en mi área
  - \_\_\_ Yo no deseo utilizar formas de transporte alternativo
  - \_\_\_ Otro: \_\_\_\_\_

30. Las principales barreras para el desarrollo de la Costa del Golfo son:  
(Número de sus tres respuestas)

- \_\_\_ Escasez de oportunidades de empleo
- \_\_\_ Escasez de opciones de vivienda accesible
- \_\_\_ Escasez de opciones de transporte
- \_\_\_ Desastres naturales
- \_\_\_ Deterioro de los recursos naturales
- \_\_\_ Alto costo de seguro de vivienda
- \_\_\_ Alto costos de impuestos a la propiedad
- \_\_\_ Otro: \_\_\_\_\_

31. El gobierno local debería trabajar en lograr lo siguiente:

- (Número de sus tres respuestas)
- \_\_\_ Involucrar a todos los ciudadanos en la toma de decisiones
  - \_\_\_ Reducir vulnerabilidad ante inundaciones y peligros
  - \_\_\_ Mejorar la infraestructura de acueducto y alcantarillado
  - \_\_\_ Mejorar el entrenamiento para la fuerza laboral
  - \_\_\_ Atraer más trabajos
  - \_\_\_ Proveer de mejores opciones de transporte
  - \_\_\_ Proteger/mejorar la calidad del aire y del agua
  - \_\_\_ Aumentar el acceso a opciones de comida saludables
  - \_\_\_ Aumentar el acceso a espacios abiertos y recreación
  - \_\_\_ Mejorar las escuelas locales
  - \_\_\_ Aumentar el acceso a asistencia sanitaria
  - \_\_\_ Promover una vida saludable
  - \_\_\_ Proveer más oportunidades de vivienda cerca de centros de trabajo
  - \_\_\_ Otro: \_\_\_\_\_

32. Por favor indiquenos cómo podemos mantenerlo informado sobre el Plan para Oportunidad y sus actividades

- Periódico  Página Web del Plan para Oportunidad  Actualizaciones de Facebook
- Televisión  Publicaciones o Sitios Electrónicos de la Comunidad
- Correo electrónico: \_\_\_\_\_  Otro: \_\_\_\_\_
- Su dirección de correo: \_\_\_\_\_

***¡Muchas gracias por participar en esta encuesta! Si usted tiene alguna pregunta o inquietud sobre el Plan de Oportunidad, o quisiera estar más involucrado en el proceso de planificación, por favor contáctenos a:***

1232 Pass Road 228-864-1167 ext. 214  
Gulfport, MS 39501 info@gulfcoastplan.org

Visítenos en [www.gulfcoastplan.org](http://www.gulfcoastplan.org)



## PLAN FOR OPPORTUNITY

## Mississippi Gulf Coast Values Survey

Chúng tôi đã nhận tài khoản từ các bộ HUD, EPA, và DOT để thành lập một kế hoạch tồn tại chung cho ba quận Hancock, Harrison, và Jackson. Tồn Tại theo nghĩa đây là một từ mô tả một nơi có khả năng phần thịnh và phát triển mạnh một cách hài hòa với môi sinh chung quanh. Để thành lập kế hoạch này, chúng tôi cần hiểu biết cư dân tại Vùng Vịnh Mississippi cảm thấy thế nào là đặc tính của vùng này và thế nào là những quan tâm của họ cho tương lai của vùng.

Chi tiết quý vị cung cấp sẽ giúp các người trách nhiệm có những quyết định ảnh hưởng lâu dài trong vùng sáng suốt hơn. Chi tiết cá nhân của quý vị sẽ không được công bố. Lời hướng dẫn được tô xanh ở trên đầu mỗi phần. Nếu cần sự giúp đỡ để điền đơn này, xin điện thoại cho số 228-864-1167 ext. 214 hay viết điện thư cho info@gulfcoastplan.org.

Para solicitar una encuesta o hacer una pregunta en español por favor envíe un correo electrónico a info@gulfcoastplan.org

Để yêu cầu giấy khảo sát hoặc có bất cứ câu hỏi gì bằng tiếng Việt xin vui lòng gửi email đến info@gulfcoastplan.org

### Xin chọn một lời đáp cho mỗi câu hỏi.

1. **Giới tính:**  Nam  Nữ
2. **Tuổi:**  Dưới 18  18-20  20-34  35-54  55-69  70+
3. **Số Zip của nơi Gia Cư chính:** 4. **Khu xóm/xã của quý vị là gì?** \_\_\_\_\_
5. **Quý vị đã ở tại Vùng Vịnh bao nhiêu năm rồi?**  Dưới 5 năm  5-9  10-19  20+  Cư dân bản thời
6. **Tình trạng có việc:**  Toàn thời  Bán thời  Sinh viên  Thất nghiệp  Về hưu  Thất nghiệp, nhưng đang kiếm việc
7. **Ngành:**  Quân sự/Quốc phòng  Y khoa & sức khoẻ  Giáo dục  Chính phủ  
 Nông/Làm nghiệp/Đánh cá  Buôn bán (ví dụ làm quán ăn)  Phi Buôn bán (ví dụ văn phòng)  Tổ chức phi chính phủ (NGO)  
 Khách sạn/Cờ Bạc  Sản xuất/Công nghiệp  Tự khai: \_\_\_\_\_
8. **Số Zip của nơi làm:** \_\_\_\_\_
9. **Số người sống cùng nhà:** \_\_\_\_\_ 10. **Số người lớn có việc sống cùng nhà:** \_\_\_\_\_
11. **Mức lợi tức cả nhà:**  Dưới \$9,999  \$10,000 - \$24,999  \$25,000 - \$49,999  \$50,000 - \$74,999  \$75,000+
12. **Sắc tộc:** (Xin chọn hơn một ô nếu cần)  White  Black or African American  Hispanic or Latino/a  
 Asian or Pacific Islander  American Indian or Alaskan Native  Tự khai: \_\_\_\_\_

### Sau đây là câu hỏi về ý nghĩa của “khả năng tồn tại” theo quý vị.

13. Quý vị có biết khái niệm “khả năng tồn tại” không?  Có  Không có
14. Nếu có, xin giải thích khái niệm này có ý nghĩa gì: \_\_\_\_\_
15. Nếu có, một kế hoạch nhằm đẩy mạnh “khả năng tồn tại” nên chú ý vào các mục nào? (Xin chọn hơn một nếu cần)  
 Môi sinh thiên nhiên  Sức khoẻ  
 Kinh tế  Cách sử dụng đất  
 Tạo cơ hội cho mọi cộng đồng trong vùng  Sáng kiến khác: \_\_\_\_\_

16. Xin đánh giá khu xóm quý vị hiện đang sống về những điểm sau đây.

	Rất Tốt	Tốt	Trung Bình	Xấu	Rất Xấu
Chất lượng không khí	<input type="checkbox"/>				
Giữ trẻ	<input type="checkbox"/>				
Giá tiền của bảo hiểm nhà	<input type="checkbox"/>				
Tiền điện/nước/v.v.	<input type="checkbox"/>				
Cơ hội kiếm việc làm	<input type="checkbox"/>				
Giải trí (quán ăn, shopping, v.v.)	<input type="checkbox"/>				
Hệ thống chăm sóc sức khoẻ	<input type="checkbox"/>				
Sự chọn lựa về thức ăn lành mạnh hơn	<input type="checkbox"/>				
Thị trường mua nhà	<input type="checkbox"/>				
Có đủ loại nhà đáp ứng được nhu cầu	<input type="checkbox"/>				
Công viên và nơi giải trí	<input type="checkbox"/>				
Chất lượng trường học	<input type="checkbox"/>				
Cảm giác an toàn	<input type="checkbox"/>				
Các sinh hoạt văn hoá và xã hội	<input type="checkbox"/>				
Sự chọn lựa về cách giao thông	<input type="checkbox"/>				
Hạ tầng cơ sở của hệ thống ống dẫn nước	<input type="checkbox"/>				
Chất lượng nước (sông, biển, v.v.)	<input type="checkbox"/>				
Chất lượng nước (nước uống)	<input type="checkbox"/>				

17. Xin đánh giá cả Vùng Vịnh Mississippi về những điểm sau đây.

	Rất Tốt	Tốt	Trung Bình	Xấu	Rất Xấu
Chất lượng không khí	<input type="checkbox"/>				
Giữ trẻ	<input type="checkbox"/>				
Giá tiền của bảo hiểm nhà	<input type="checkbox"/>				
Tiền điện/nước/v.v.	<input type="checkbox"/>				
Cơ hội kiếm việc làm	<input type="checkbox"/>				
Giải trí (quán ăn, shopping, v.v.)	<input type="checkbox"/>				
Hệ thống chăm sóc sức khoẻ	<input type="checkbox"/>				
Sự chọn lựa về thức ăn lành mạnh hơn	<input type="checkbox"/>				
Thị trường mua nhà	<input type="checkbox"/>				
Có đủ loại nhà đáp ứng được nhu cầu	<input type="checkbox"/>				
Công viên và nơi giải trí	<input type="checkbox"/>				
Chất lượng trường học	<input type="checkbox"/>				
Cảm giác an toàn	<input type="checkbox"/>				
Các sinh hoạt văn hoá và xã hội	<input type="checkbox"/>				
Sự chọn lựa về cách giao thông	<input type="checkbox"/>				
Hạ tầng cơ sở của hệ thống ống dẫn nước	<input type="checkbox"/>				
Chất lượng nước (sông, biển, v.v.)	<input type="checkbox"/>				
Chất lượng nước (nước uống)	<input type="checkbox"/>				

**Xin cho biết quý vị đồng ý hay bất đồng ý với những câu sau đây như thế nào.**

	<b>Rất đồng ý</b>	<b>Đồng ý</b>	<b>Không có ý kiến</b>	<b>Không đồng ý</b>	<b>Rất không đồng ý</b>
18. Nếu bảo vệ và phát triển môi sinh thiên nhiên tại Vùng Vịnh sẽ làm cho kinh tế vùng mạnh hơn.	<input type="checkbox"/>				
19. Tôi có thể gây ảnh hưởng trên các kế hoạch và chính sách tại nơi tôi sống.	<input type="checkbox"/>				
20. Sự hợp tác của các cộng đồng khác nhau để đạt những mục đích chung là quan trọng.	<input type="checkbox"/>				
21. Tôi tin rằng việc thành lập kế hoạch là quan trọng để phát triển cộng đồng và tăng mức sống của dân.	<input type="checkbox"/>				
22. Chất lượng đời sống của tôi sẽ tốt hơn nếu tôi có thể đỡ mất thời giờ lái xe.	<input type="checkbox"/>				
23. Tôi nghĩ các công trình xây cất mới nên thi hành tại các khu đất bị bỏ hoang trong các khu phố đông dân thay vì mở rộng sự phát triển ra đến các ngoại ô.	<input type="checkbox"/>				

**Xin hoàn tất những lời phát biểu sau đây bằng cách ghi số 1-3 bên cạnh những chọn lựa của quý vị theo ưu tiên.**

24. Tôi chọn sống tại Vùng Vịnh vì ...  
*(Xin chọn và đặt ưu tiên cho ba lời đáp)*
- |   |   |
|---|---|
| _____ Khí hậu                                   | _____ Quá kẹt xe  |
| _____ Việc làm của tôi hay người trong gia đình | _____ Quá dài   |
| _____ Muốn ở gần gia đình hay bạn bè            | _____ Không an toàn   |
| _____ Đang đợi chờ thừa hưởng tài sản           | _____ Không đủ lối đi khác  |
| _____ Giá cả vừa phải                           | _____ Có thắng cảnh   |
| _____ Tôi đã lớn lên tại đây                    | _____ Dễ chịu   |
| _____ Muốn sống gần Vùng Vịnh Mexico            | _____ Khó chịu  |
| _____ Các cơ hội giải trí                       | _____ Tôi làm việc từ nhà tôi   |
| _____ Các cơ hội đại học và cao học             | _____ Tôi đang thất nghiệp hoặc đã về hưu và không có<br>cần đi đến một nơi làm |
| _____ Tôi đã về hưu tại đây                     | _____ Tự khai: _____  |
| _____ Tôi muốn lập gia đình tại đây             |   |
| _____ Tự khai: _____                            |   |
26. Những câu sau đây mô tả đường đi đến nơi làm của tôi:  
*(Xin chọn và đặt ưu tiên cho ba lời đáp)*
- |       |   |
|-------|---|
| _____ | _____ Quá kẹt xe  |
| _____ | _____ Quá dài   |
| _____ | _____ Không an toàn   |
| _____ | _____ Không đủ lối đi khác  |
| _____ | _____ Có thắng cảnh   |
| _____ | _____ Dễ chịu   |
| _____ | _____ Khó chịu  |
| _____ | _____ Tôi làm việc từ nhà tôi   |
| _____ | _____ Tôi đang thất nghiệp hoặc đã về hưu và không có<br>cần đi đến một nơi làm |
| _____ | _____ Tự khai: _____  |
27. Tôi đã chọn sống trong khu xóm của tôi vì nơi này...  
*(Xin chọn và đặt ưu tiên cho ba lời đáp)*
- |       |   |
|-------|---|
| _____ | _____ Có giá cả rẻ                                |
| _____ | _____ Gần sở làm của tôi hay người trong gia đình |
| _____ | _____ Nằm trong một khu học tốt                   |
| _____ | _____ An toàn, có ít tội phạm                     |
| _____ | _____ Nằm gần dịch vụ hoặc nơi giải trí           |
| _____ | _____ Là nơi tôi đã lớn lên                       |
| _____ | _____ Gần gia đình hay người quen của tôi         |
| _____ | _____ Tự khai: _____                              |
25. Tôi dùng những cách sau đây để giao thông hàng ngày:  
*(Xin chọn và đặt ưu tiên cho ba lời đáp)*
- |       |                        |
|-------|------------------------|
| _____ | _____ Xe hơi cá nhân   |
| _____ | _____ Xe buýt          |
| _____ | _____ Xe đạp           |
| _____ | _____ Đi bộ            |
| _____ | _____ Đi cùng xe chung |
| _____ | _____ Xe lăn           |
| _____ | _____ Tự khai: _____   |

**Xin hoàn tất những lời phát biểu sau đây bằng cách ghi số 1-3 bên cạnh những chọn lựa của quý vị theo ưu tiên.**

28. Chất lượng đời sống của tôi sẽ tốt hơn nếu tôi dễ có những thứ này hơn:

*(Xin chọn và đặt ưu tiên cho ba lời đáp)*

- \_\_\_\_\_ Thức ăn lành mạnh
- \_\_\_\_\_ Giải trí
- \_\_\_\_\_ Sự chăm sóc sức khoẻ
- \_\_\_\_\_ Việc làm
- \_\_\_\_\_ Thêm cơ hội làm việc
- \_\_\_\_\_ Giáo dục/học tập những kỹ năng mới
- \_\_\_\_\_ Không khí và nước sạch
- \_\_\_\_\_ Công viên, biển, và các nơi thiên nhiên khác

\_\_\_\_\_ Nơi giữ trẻ em

\_\_\_\_\_ Nhà cửa chất lượng, giá rẻ

\_\_\_\_\_ Bảo hiểm nhà rẻ

\_\_\_\_\_ Giải trí (Quán ăn, shopping, v.v.)

\_\_\_\_\_ Hiện nay chất lượng đời sống tôi đã cao rồi

\_\_\_\_\_ Tự khai: \_\_\_\_\_

30. Nhưng trở ngại cho sự phát triển tại Vùng Vịnh hiện nay là...

*(Xin chọn và đặt ưu tiên cho ba lời đáp)*

- \_\_\_\_\_ Sự thiếu cơ hội làm việc
- \_\_\_\_\_ Sự thiếu nhà cửa có giá vừa phải
- \_\_\_\_\_ Sự thiếu lối giao thông
- \_\_\_\_\_ Các thiên tai
- \_\_\_\_\_ Các tài nguyên đang giảm
- \_\_\_\_\_ Bảo hiểm đắt quá cao
- \_\_\_\_\_ Thuế bất động sản quá cao
- \_\_\_\_\_ Sáng kiến khác: \_\_\_\_\_

31. Chính quyền cấp địa phương nên làm việc để:

*(Xin chọn và đặt ưu tiên cho ba lời đáp)*

- \_\_\_\_\_ Khuyến khích dân tham gia vào các quyết định chung
- \_\_\_\_\_ Giảm khả năng gây hại cau lũ lụt các nguy cơ khác
- \_\_\_\_\_ Làm tốt hơn hệ thống ống dẫn nước
- \_\_\_\_\_ Cải thiện các khóa học tập lao động
- \_\_\_\_\_ Chế tạo thêm việc làm

29. Tôi sẽ dùng cách giao thông khác nếu:

*(Xin chọn và đặt ưu tiên cho ba lời đáp)*

- \_\_\_\_\_ Khu xóm của tôi có đường xe buýt.
- \_\_\_\_\_ Khu xóm của tôi có đường xe buýt đi đến trường
- \_\_\_\_\_ Lối giao thông mới dễ dùng và không phải đợi lâu như xe buýt
- \_\_\_\_\_ Đi xe đạp không có nguy hiểm như hiện nay
- \_\_\_\_\_ Nếu thành phố có thêm đường đi cho người đi bộ
- \_\_\_\_\_ Biết có người muốn thay phiên nhau lái xe gần tôi
- \_\_\_\_\_ Tự khai: \_\_\_\_\_

- \_\_\_\_\_ Cung cấp thêm chọn lựa về lối giao thông công cộng
- \_\_\_\_\_ Bảo vệ/cải thiện chất lượng không khí và nước
- \_\_\_\_\_ Cung cấp thêm chọn lựa về thức ăn lành mạnh
- \_\_\_\_\_ Gia tăng khu công viên và giải trí
- \_\_\_\_\_ Cải thiện các trường học trong vùng
- \_\_\_\_\_ Cải thiện hệ thống chăm sóc sức khoẻ
- \_\_\_\_\_ Giáo dục dân về lối sống lành mạnh
- \_\_\_\_\_ Tạo thêm khu nhà gần các nơi có việc làm
- \_\_\_\_\_ Sáng kiến khác: \_\_\_\_\_

**32. Xin cho biết chúng tôi có thể cấp nhật tin cho quý vị về Kế Hoạch tạo Cơ Hội bằng cách nào tốt nhất:**

- Báo chí  Trang mạng của Plan for Opportunity  Trang mạng Facebook
- Qua đài truyền hình  Trang mạng hay các bản tin cao thành phố và hội đoàn trong cộng đồng
- Email: \_\_\_\_\_  Cách khác: \_\_\_\_\_
- Bưu điện (Xin cho địa chỉ nhà): \_\_\_\_\_

**Cảm ơn quý vị đã đóng góp cho thống kê này! Nếu quý vị có câu hỏi hay thắc mắc về Kế Hoạch tạo Cơ Hội, hay muốn tham gia vào quá trình này, xin liên lạc với chúng tôi:**

1232 Pass Road 228-864-1167 ext. 214  
Gulfport, MS 39501 info@gulfcoastplan.org

**Hãy truy cập vào [www.gulfcoastplan.org](http://www.gulfcoastplan.org)!**

## Appendix B Focus Group

# GULF COAST SUSTAINABLE COMMUNITIES



## PLAN FOR OPPORTUNITY

### What is the Plan for Opportunity?

The Plan for Opportunity is a collaborative planning project intended to guide the economic growth and development of the Mississippi Gulf Coast and to improve housing, employment and transportation opportunities throughout the region. The 3-year planning process will be guided by a group of stakeholder committees which will be organized and expanded over the course of the plan to include city and county leadership, key community and public partners, and residents of the region.

### Contact Us:

**Ben Requet**  
*Public Involvement  
Coordinator*

**Phone:**  
228.864.1167 ext. 214

**Email:**  
[info@gulfcoastplan.org](mailto:info@gulfcoastplan.org)

*Building a Regional Constituency for Long-Term Prosperity*

## YOU'RE INVITED . . .

### The Gulf Coast Sustainable Communities need your help!

As part of an effort to learn about what is most important to the people on Mississippi's Gulf Coast, the Outreach Committee is preparing to conduct a region-wide survey. We are holding focus group sessions in each of the 3 coastal counties to get feedback on the draft survey.

The focus group session should take no more than an hour of your time, but your feedback is an invaluable contribution to this planning process. Please let us know if you can attend one of the following focus groups:

#### **Jackson County**

**LOCATION:** Pascagoula Public Library  
3214 Pascagoula St.  
Pascagoula, MS 39567  
**DATE:** Tuesday, August 16th  
**TIME:** 3:30pm-4:30pm

#### **Harrison County**

**LOCATION:** Biloxi Public Library  
580 Howard St.  
Biloxi, MS 39530  
**DATE:** Wednesday, August 17th  
**TIME:** 3:00-4:00pm

#### **Hancock County**

**LOCATION:** Bay St. Louis - Hancock County Library  
312 Hwy 90  
Bay St. Louis, MS 39520  
**DATE:** Thursday, August 18th  
**TIME:** 3:30-4:30pm

**Refreshments will be served!**

Visit us online at [www.gulfcoastplan.org](http://www.gulfcoastplan.org)!

The work that provided the basis for this publication was supported by funding under an award from the U.S. Department of Housing and Urban Development. The substance and findings of the work are dedicated to the public. The author and publisher are solely responsible for the accuracy of the statements and interpretations contained in this publication. Such interpretations do not necessarily reflect the views of the Government.

Appendix C Bookmark & Poster



*Building a Regional Constituency for Long-Term Prosperity*

PLAN FOR OPPORTUNITY

# HELP DECIDE THE FUTURE OF THE MISSISSIPPI GULF COAST

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# GULF COAST VALUES SURVEY

Plan for Opportunity  
(228) 864-1167 ext. 214  
[www.gulfcoastplan.org](http://www.gulfcoastplan.org)  
[www.facebook.com/planforopportunity](https://www.facebook.com/planforopportunity)

Sustainability is a term used to describe a place that has the ability to prosper and thrive in harmony with its environment. A group of public, private and community stakeholders called Gulf Coast Sustainable Communities is creating a regional sustainability plan for the Mississippi Gulf Coast. In order to develop this plan, we need an understanding of what you consider to be special about your community and what concerns you have for the future.

The information you provide will be used to make informed decisions that will have a lasting impact on the Mississippi Gulf Coast. Individual information will not be made public, but the survey results will be shared with local officials and communities to describe our shared values.



[www.surveymonkey.com/s/planforopportunity](http://www.surveymonkey.com/s/planforopportunity)



## PLAN FOR OPPORTUNITY

# HELP DECIDE OF THE FUTURE OF THE MISSISSIPPI GULF COAST

## GULF COAST VALUES SURVEY

Sustainability is a term used to describe a place that has the ability to prosper and thrive in harmony with its environment. A group of public, private and community stakeholders called Gulf Coast Sustainable Communities is creating a regional sustainability plan for the Mississippi Gulf Coast. In order to develop this plan, we need an understanding of what you consider to be special about your community and what concerns they have for the future.

The information you provide will be used to make informed decisions that will have a lasting impact on the Mississippi Gulf Coast. Individual information will not be made public, but the survey results will be shared with local officials and communities to describe our shared values.



## PLEASE FILL OUT A SURVEY AND PLACE IT IN THE DROP BOX

Plan for Opportunity

(228) 864-1167 ext. 214 [gulfoastplan.org](http://gulfoastplan.org)

The work that provided the basis for this publication was supported by funding under an award from the U.S. Department of Housing and Urban Development. The substance and findings of the work are dedicated to the public. The author and publisher are solely responsible for the accuracy of the statements and interpretations contained in this publication. Such interpretations do not necessarily reflect the views of the Government.

## Appendix D Library Distribution Locations and Letter

## Distribution Locations

Library	Location	Contact Information
Bay St. Louis-Hancock County Library	312 Hwy 90, Bay St. Louis	(228) 467-5282
Kiln Public Library	17065 Hwy 603, Kiln	(228) 255-1724
Pearlington Public Library	6096 First St., Pearlington	(228) 533-0755
Waveland Branch Public Library	345 Coleman Ave.	(228) 467-9240
Gulfport Public Library	1708 25th Ave., Gulfport	(228) 871-7171
Orange Grove Public Library	12031 Mobile Ave., Gulfport	(228) 832-6924
Biloxi Public Library	580 Howard Ave., Biloxi	(228) 436-3095
West Biloxi Library	2047 Pass Rd., Biloxi	(228) 388-5696
Saucier Children's Library	24006 First St., Saucier	(228) 539-4419
Ina Thompson Moss Point Library	4119 Bellview St., Moss Point	(228) 539-4419
East Central Public Library	21801 Slider Rd., Moss Point	(228) 588-6263
Pascagoula Public Library	3214 Pascagoula St., Pascagoula	(228) 769-3060
Vancleave Public Library	12604 Highway 57, Vancleave	(228) 826-5857

Letter

November 14, 2011

[Title] [First Name] [Last Name]  
 [Position]  
 [Library Name]  
 [Address]  
 [City], [State] [Zip]

Dear [Title] [Last Name],

The Gulf Regional Planning Commission was one of the lead organizations in the Constituency for a Sustainable Gulf Coast working on a three-year regional planning project for the Mississippi Gulf Coast. This collaborative planning project, known as the Plan for Opportunity, was intended to guide the economic growth and development of the Mississippi Gulf Coast and to improve housing, employment and transportation opportunities throughout the region. Each of the cities and the three coastal counties were participating members of our constituency.

As an initial part of the planning process, the Constituency for a Sustainable Coast has recently released a survey to gauge the values of residents along the coast. Survey respondents have been asked to provide their opinions on quality-of-life issues in their neighborhoods and region, perceived barriers to redevelopment on the coast, and recommended areas of priority for local officials. To date, more than 450 surveys have been collected with more coming in every day.

Currently, the survey was available online at [www.gulfcoastplan.org](http://www.gulfcoastplan.org), but we would like to be able to have hard copies of the survey available at the public libraries within the three coastal counties. With your permission, we

would like to place a drop-box, a stack of surveys and promotional bookmarks at the [Library Name] through the end of January 2012. We also encourage your staff and volunteers to complete the survey and to encourage library patrons to participate. If you agree, the [Library Name] will be listed as a participating location in a press release to be distributed later this week.

This community values survey was important because it was providing the Plan for Opportunity with vital information from coastal residents and will be the beginning of a continued dialogue with the public to develop a regional sustainability plan. But for this survey to be truly valuable, we need to engage as many coastal residents as possible and your participation will be a key part of that effort. We thank you so much for your anticipated support of this unprecedented planning project and please do not hesitate to contact me if you have any questions or concerns.

Sincerely,

Elaine Wilkinson  
Executive Director  
Gulf Regional Planning Commission  
(228) 864-1167  
egw@grpc.com

## Appendix E Fall 2011 Festival & Events List

Event	Event Date	Location	Contact Information
Biloxi Seafood Festival	September 10-11	Biloxi Town Green	604-0014
Long Beach Live!	September 22	Long Beach Town Green	863-8535
St. Rose de Lima Fair	October 8-9	Bay St. Louis	467-7347
Latin Festival	October 15	Biloxi Town Green	243-6010
Jackson County Fair	October 16-23	Jackson County Fairgrounds	
Biloxi Farmer's Market	October 25	Under I-110 overpass at Howard Ave.	435-6185
Gobblepalooza	November 19	Downtown Gulfport	
MS Gulf Coast Children's Fair	March 13 & 14	Biloxi Civic Center	
Biloxi Earth Day	April 21	Biloxi Town Green	
Keesler Air Force Base Earth Day	April 24	Keesler AFB	

## Appendix F Ranked Survey Results

**1. Gender:**

	Response Percent	Response Count
Male	34.3%	196
Female	65.7%	376
answered question		572
skipped question		8

**2. Age:**

	Response Percent	Response Count
Less than 18	2.1%	12
18-20	0.9%	5
20-34	23.6%	136
35-54	39.9%	230
55-69	25.5%	147
70+	8.0%	46
answered question		576
skipped question		4

### 3. Zip Code of Main Residence:

	Response Count
	563

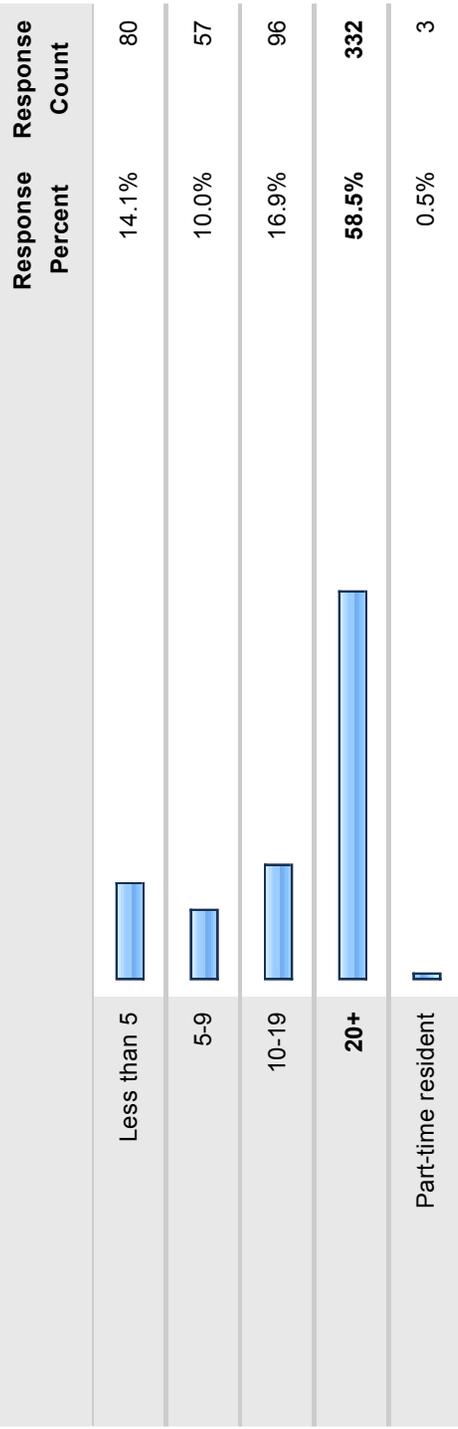
answered question	563
skipped question	17

### 4. What is your neighborhood/subdivision?

	Response Count
	440

answered question	440
skipped question	140

### 5. How many years have you lived on the Mississippi Gulf Coast?



answered question	568
skipped question	12

## 6. Employment Status:

	Response Percent	Response Count
Full-time	60.1%	338
Part-time	8.9%	50
Student	5.5%	31
Unemployed	7.8%	44
Retired	14.9%	84
Unemployed, but not looking for work	5.3%	30
<b>answered question</b>		<b>562</b>
<b>skipped question</b>		<b>18</b>

## 7. Industry of Employment:

		Response Percent	Response Count
Military/Defense Related		6.8%	25
Healthcare		10.9%	40
<b>Education</b>		<b>23.2%</b>	<b>85</b>
Government		16.7%	61
Farming/Fishing/Forestry		1.4%	5
Retail Service (e.g. restaurant)		5.7%	21
Non-Retail Service (e.g. law firm)		14.2%	52
Non-Governmental Organization (NGO)		13.1%	48
Hospitality/Gaming		7.1%	26
Manufacturing/Industrial		4.4%	16
Other (please specify)			96

<b>answered question</b>	<b>366</b>
<b>skipped question</b>	<b>214</b>

## 8. Zip Code of Employer:

	Response Count
	384
<b>answered question</b>	<b>384</b>
<b>skipped question</b>	<b>196</b>

### 9. Number of people in household:

	Response Count
	555

answered question	555
skipped question	25

### 10. Number of Employed Adults in the Household:

	Response Count
	477

answered question	477
skipped question	103

### 11. Household Income:

	Response Percent	Response Count
Less than \$9,999	10.6%	57
\$10,000 - \$24,999	15.2%	82
\$25,000 - \$49,999	23.6%	127
\$50,000 - \$74,999	20.4%	110
<b>\$75,000+</b>	<b>30.1%</b>	<b>162</b>

answered question	538
skipped question	42

### 12. Race and Ethnicity:

	Response Percent	Response Count
White	66.8%	372
Black or African-American	27.5%	153
Hispanic or Latino/a	4.3%	24
Asian or Pacific Islander	2.7%	15
American Indian or Alaskan Native	1.3%	7
Other (please specify)		8

answered question	557
skipped question	23

### 13. Are you familiar with the term "sustainability"?

	Response Percent	Response Count
Yes	72.2%	385
No	27.8%	148

answered question	533
skipped question	47

### 14. If yes, please describe what "sustainability" means to you:

Response Count
365

answered question	365
skipped question	215

**15. If yes, what concerns should "sustainability" planning address? (Please check all that apply)**

	Response Percent	Response Count
The natural environment	77.8%	308
<b>The economy</b>	<b>85.9%</b>	<b>340</b>
Opportunity for all communities in the region	67.7%	268
Health	66.2%	262
Land use	67.2%	266
Other (please specify)		73
<b>answered question</b>		<b>396</b>
<b>skipped question</b>		<b>184</b>

**16. Please rate the neighborhood where you live based on each category.**

	Very Good	Good	Average	Poor	Very Poor	Rating Average	Response Count
Air Quality	26.7% (141)	<b>43.7%</b> (231)	22.9% (121)	6.2% (33)	0.6% (3)	2.10	529
Childcare	9.0% (42)	29.1% (136)	<b>43.7%</b> (204)	13.7% (64)	4.5% (21)	2.76	467
Cost of homeowner/renter insurance	4.4% (22)	10.3% (52)	<b>32.1%</b> (162)	26.2% (132)	27.0% (136)	3.61	504
Cost of utilities	4.4% (23)	15.4% (80)	<b>52.0%</b> (271)	20.2% (105)	8.1% (42)	3.12	521
Employment opportunities	1.8% (9)	9.7% (50)	<b>35.8%</b> (184)	34.0% (175)	18.7% (96)	3.58	514
Entertainment (restaurants, shopping, etc.)	14.3% (75)	<b>28.5%</b> (150)	27.2% (143)	21.3% (112)	8.7% (46)	2.82	526
Healthcare	8.3% (44)	26.3% (139)	<b>40.3%</b> (213)	17.4% (92)	7.8% (41)	2.90	529
Healthy food options	8.9% (47)	17.3% (91)	<b>32.6%</b> (172)	28.8% (152)	12.3% (65)	3.18	527
Housing affordability	4.8% (25)	18.3% (95)	<b>48.1%</b> (249)	20.8% (108)	7.9% (41)	3.09	518
Housing that fits your needs	12.5% (65)	28.1% (146)	<b>41.5%</b> (216)	12.5% (65)	5.4% (28)	2.70	520
Open space and recreation	15.4% (79)	26.7% (137)	<b>33.1%</b> (170)	17.7% (91)	7.2% (37)	2.75	514
Quality of schools	14.4% (73)	31.2% (158)	<b>38.9%</b> (197)	11.5% (58)	4.0% (20)	2.59	506
Sense of safety and security	17.3% (91)	<b>34.9%</b> (183)	32.2% (169)	12.4% (65)	3.2% (17)	2.49	525
Social and cultural activities	10.4% (54)	23.2% (121)	<b>36.1%</b> (188)	22.8% (119)	7.5% (39)	2.94	521
Transportation options	4.2% (22)	13.9% (73)	<b>35.0%</b> (184)	27.4% (144)	19.4% (102)	3.44	525

Water and sewer infrastructure	7.1% (37)	21.5% (112)	<b>46.6%</b> <b>(243)</b>	15.7% (82)	9.2% (48)	2.98	522
Water quality (rivers, bayous, bays, etc.)	8.1% (42)	27.4% (143)	<b>40.7%</b> <b>(212)</b>	16.9% (88)	6.9% (36)	2.87	521
Water quality (drinking water)	12.7% (67)	27.0% (143)	<b>35.7%</b> <b>(189)</b>	15.9% (84)	8.7% (46)	2.81	529
						<b>answered question</b>	<b>536</b>
						<b>skipped question</b>	<b>44</b>

## 17. Please rate the Mississippi Gulf Coast region as a whole on each category.

	Very Good	Good	Average	Poor	Very Poor	Rating Average	Response Count
Air Quality	17.5% (90)	<b>39.0%</b> (200)	35.5% (182)	6.2% (32)	1.8% (9)	2.36	513
Childcare	5.2% (24)	28.1% (130)	<b>53.1%</b> (246)	9.7% (45)	3.9% (18)	2.79	463
Cost of homeowner/renter insurance	2.0% (10)	7.7% (38)	30.9% (153)	<b>32.3%</b> (160)	27.1% (134)	3.75	495
Cost of utilities	2.4% (12)	9.8% (49)	<b>60.1%</b> (301)	19.4% (97)	8.4% (42)	3.22	501
Employment opportunities	1.6% (8)	9.4% (47)	<b>40.3%</b> (201)	34.7% (173)	14.0% (70)	3.50	499
Entertainment (restaurants, shopping, etc.)	15.2% (77)	34.1% (172)	<b>36.2%</b> (183)	11.3% (57)	3.2% (16)	2.53	505
Healthcare	8.2% (41)	27.0% (136)	<b>44.3%</b> (223)	15.5% (78)	5.0% (25)	2.82	503
Healthy food options	8.2% (41)	21.9% (110)	<b>39.0%</b> (196)	23.1% (116)	7.8% (39)	3.00	502
Housing affordability	4.2% (21)	18.0% (90)	<b>47.3%</b> (236)	24.0% (120)	6.4% (32)	3.10	499
Housing that fits your needs	9.4% (47)	22.2% (111)	<b>48.7%</b> (243)	13.8% (69)	5.8% (29)	2.84	499
Open space and recreation	13.5% (67)	30.1% (149)	<b>35.2%</b> (174)	16.2% (80)	5.1% (25)	2.69	495
Quality of schools	9.8% (48)	31.4% (153)	<b>41.2%</b> (201)	12.7% (62)	4.9% (24)	2.72	488
Sense of safety and recreation	8.5% (42)	32.0% (159)	<b>42.9%</b> (213)	13.7% (68)	3.0% (15)	2.71	497
Social and cultural activities	11.7% (59)	28.0% (141)	<b>40.0%</b> (201)	15.3% (77)	5.0% (25)	2.74	503
Transportation options	3.6% (18)	17.9% (89)	<b>41.2%</b> (205)	23.3% (116)	13.9% (69)	3.26	497

Water and sewer infrastructure	2.6% (13)	22.8% (114)	<b>53.3%</b> (266)	15.4% (77)	5.8% (29)	2.99	499
Water quality (rivers, bayous, bays, etc.)	6.3% (31)	26.3% (130)	<b>43.3%</b> (214)	17.8% (88)	6.3% (31)	2.91	494
Water quality (drinking water)	5.4% (27)	24.5% (123)	<b>48.3%</b> (243)	15.1% (76)	6.8% (34)	2.93	503
						<b>answered question</b>	<b>515</b>
						<b>skipped question</b>	<b>65</b>

### 18. Please select to what degree you agree with the following statements.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Rating Average	Response Count
Protecting and improving the natural environment on the Gulf Coast would help strengthen the economy.	<b>43.8%</b> (229)	40.5% (212)	12.4% (65)	3.1% (16)	0.2% (1)	1.75	523
I can make a difference with planning and policy efforts in my community.	22.8% (119)	<b>45.7%</b> (238)	21.1% (110)	7.9% (41)	2.5% (13)	2.21	521
It is important for the communities of the Gulf Coast to work together towards common goals.	<b>61.5%</b> (320)	34.6% (180)	2.9% (15)	0.4% (2)	0.6% (3)	1.44	520
I believe planning is an important tool for improving communities and the quality of life of residents.	<b>59.4%</b> (312)	34.9% (183)	4.4% (23)	0.6% (3)	0.8% (4)	1.48	525
My quality of life would be improved by spending less time commuting.	24.9% (129)	26.8% (139)	<b>36.3%</b> (188)	9.1% (47)	2.9% (15)	2.38	518
I think new development should fill in vacant lots in the more urban areas (cities) instead of spreading outwards into the unincorporated areas (rural areas in the county).	<b>41.4%</b> (217)	31.1% (163)	18.7% (98)	6.7% (35)	2.1% (11)	1.97	524
						<b>answered question</b>	<b>526</b>
						<b>skipped question</b>	<b>54</b>

### 19. I chose to live on the Gulf Coast because.... (Select your top three answers)

	My First Choice	My Second Choice	My Third Choice	Rating Average	Response Count
The climate/weather	21.8% (42)	37.3% (72)	<b>40.9% (79)</b>	1.00	193
My job and/or a family member's job	<b>56.4% (145)</b>	22.6% (58)	21.0% (54)	1.00	257
Being near family and/or friends	<b>47.1% (144)</b>	36.6% (112)	16.3% (50)	1.00	306
Inheriting property	9.4% (3)	37.5% (12)	<b>53.1% (17)</b>	1.00	32
Affordability	10.5% (8)	27.6% (21)	<b>61.8% (47)</b>	1.00	76
I grew up here	<b>55.9% (124)</b>	28.8% (64)	15.3% (34)	1.00	222
Being near the Gulf of Mexico	12.1% (15)	37.9% (47)	<b>50.0% (62)</b>	1.00	124
Entertainment/recreational opportunities	5.3% (2)	31.6% (12)	<b>63.2% (24)</b>	1.00	38
Higher education (college/university)	0.0% (0)	<b>64.7% (11)</b>	35.3% (6)	1.00	17
I retired here	12.2% (6)	38.8% (19)	<b>49.0% (24)</b>	1.00	49
I wanted to raise a family here	19.8% (19)	38.5% (37)	<b>41.7% (40)</b>	1.00	96
Other	26.8% (11)	22.0% (9)	<b>51.2% (21)</b>	1.00	41
			Other (please specify)		32
			<b>answered question</b>		<b>520</b>
			<b>skipped question</b>		<b>60</b>

**20. I use the following methods of transportation for daily travel: (Select your top three answers)**

	<b>My First Choice</b>	<b>My Second Choice</b>	<b>My Third Choice</b>	<b>Rating Average</b>	<b>Response Count</b>
Personal vehicle	<b>94.9% (465)</b>	3.7% (18)	1.4% (7)	1.00	490
Bus	17.9% (12)	<b>50.7% (34)</b>	31.3% (21)	1.00	67
Bicycle	7.0% (8)	<b>48.7% (56)</b>	44.3% (51)	1.00	115
Walking	4.8% (12)	<b>57.6% (144)</b>	37.6% (94)	1.00	250
Carpool	8.1% (10)	<b>52.0% (64)</b>	39.8% (49)	1.00	123
Wheelchair	0.0% (0)	<b>50.0% (2)</b>	<b>50.0% (2)</b>	1.00	4
Other	17.5% (7)	17.5% (7)	<b>65.0% (26)</b>	1.00	40
			Other (please specify)		29

<b>answered question</b>	<b>519</b>
<b>skipped question</b>	<b>61</b>

**21. The following statement(s) describe my daily commute to work: (Select your top three answers)**

	<b>My First Choice</b>	<b>My Second Choice</b>	<b>My Third Choice</b>	<b>Rating Average</b>	<b>Response Count</b>
Too much congestion (traffic)	<b>39.1% (45)</b>	30.4% (35)	30.4% (35)	1.00	115
Too long	<b>47.2% (51)</b>	27.8% (30)	25.0% (27)	1.00	108
Unsafe	28.3% (17)	<b>41.7% (25)</b>	30.0% (18)	1.00	60
Not enough alternative routes	32.9% (46)	32.9% (46)	<b>34.3% (48)</b>	1.00	140
Scenic	<b>46.8% (80)</b>	35.1% (60)	18.1% (31)	1.00	171
Enjoyable	<b>45.8% (87)</b>	41.1% (78)	13.2% (25)	1.00	190
Frustrating	17.9% (12)	31.3% (21)	<b>50.7% (34)</b>	1.00	67
I work from home	<b>57.1% (16)</b>	25.0% (7)	17.9% (5)	1.00	28
I am unemployed or retired and do not currently commute to work	<b>91.1% (92)</b>	3.0% (3)	5.9% (6)	1.00	101
Other	<b>51.6% (32)</b>	9.7% (6)	38.7% (24)	1.00	62
			Other (please specify)		64
			<b>answered question</b>		<b>481</b>
			<b>skipped question</b>		<b>99</b>

**22. I chose to live in my neighborhood because it is... (Select your top three answers)**

	My First Choice	My Second Choice	My Third Choice	Rating Average	Response Count
Affordable	<b>52.0% (144)</b>	24.2% (67)	23.8% (66)	1.00	277
Close to my or a family member's job	34.2% (63)	<b>37.0% (68)</b>	28.8% (53)	1.00	184
In a good school district	39.3% (44)	<b>40.2% (45)</b>	20.5% (23)	1.00	112
Has little crime	22.2% (38)	<b>45.0% (77)</b>	32.7% (56)	1.00	171
Close to services and/or entertainment	27.7% (33)	<b>37.0% (44)</b>	35.3% (42)	1.00	119
Where I grew up	<b>49.5% (51)</b>	19.4% (20)	31.1% (32)	1.00	103
Close to family and/or friends	<b>38.7% (87)</b>	32.9% (74)	28.4% (64)	1.00	225
Other	<b>48.4% (46)</b>	22.1% (21)	29.5% (28)	1.00	95
			Other (please specify)		96
			<b>answered question</b>		<b>508</b>
			<b>skipped question</b>		<b>72</b>

**23. My quality of life would be improved by having better access to the following: (Select your top three answers)**

	My First Choice	My Second Choice	My Third Choice	Rating Average	Response Count
Healthy food	<b>38.3% (70)</b>	36.6% (67)	25.1% (46)	1.00	183
Recreation	24.1% (21)	<b>40.2% (35)</b>	35.6% (31)	1.00	87
Medical care	34.2% (39)	<b>36.8% (42)</b>	28.9% (33)	1.00	114
Place of employment	<b>44.1% (30)</b>	32.4% (22)	23.5% (16)	1.00	68
More employment opportunities	<b>43.4% (69)</b>	32.1% (51)	24.5% (39)	1.00	159
Education/job training	23.6% (13)	<b>40.0% (22)</b>	36.4% (20)	1.00	55
Clean air and water	31.8% (27)	<b>34.1% (29)</b>	<b>34.1% (29)</b>	1.00	85
Parks, beaches and other natural open space	14.4% (14)	<b>43.3% (42)</b>	42.3% (41)	1.00	97
Childcare	23.5% (4)	<b>41.2% (7)</b>	35.3% (6)	1.00	17
Affordable, quality housing	26.2% (27)	35.0% (36)	<b>38.8% (40)</b>	1.00	103
Affordable homeowner/renter insurance	<b>47.2% (94)</b>	33.2% (66)	19.6% (39)	1.00	199
Entertainment (restaurants, shopping, etc.)	15.5% (16)	29.1% (30)	<b>55.3% (57)</b>	1.00	103
My quality of life is already high	<b>57.6% (72)</b>	12.0% (15)	30.4% (38)	1.00	125
Other	<b>40.0% (10)</b>	32.0% (8)	28.0% (7)	1.00	25
			Other (please specify)		26
			<b>answered question</b>		<b>508</b>
			<b>skipped question</b>		<b>72</b>

## 24. I would use alternate forms of transportation if: (Select your top three answers)

	My First Choice	My Second Choice	My Third Choice	Rating Average	Response Count
There were bus routes in my neighborhood	<b>50.4% (113)</b>	24.1% (54)	25.4% (57)	1.00	224
There were school bus routes in my neighborhood	23.8% (5)	33.3% (7)	<b>42.9% (9)</b>	1.00	21
It was easier and less time consuming to ride the bus	<b>43.4% (92)</b>	31.6% (67)	25.0% (53)	1.00	212
It were safer to bicycle on main roads	34.9% (74)	<b>43.9% (93)</b>	21.2% (45)	1.00	212
If there were more sidewalks and crosswalks	34.4% (84)	<b>40.6% (99)</b>	25.0% (61)	1.00	244
I knew who was interested in carpooling in my area	33.3% (39)	29.9% (35)	<b>36.8% (43)</b>	1.00	117
Other	<b>67.5% (52)</b>	10.4% (8)	22.1% (17)	1.00	77
			Other (please specify)		68
			<b>answered question</b>		<b>459</b>
			<b>skipped question</b>		<b>121</b>

**25. The main barriers to development on the Gulf Coast are... (Select your top three answers)**

	<b>My First Choice</b>	<b>My Second Choice</b>	<b>My Third Choice</b>	<b>Rating Average</b>	<b>Response Count</b>
Lack of employment opportunities	<b>51.5% (174)</b>	27.8% (94)	20.7% (70)	1.00	338
Lack of affordable housing options	19.0% (34)	<b>45.3% (81)</b>	35.8% (64)	1.00	179
Lack of transportation options	10.9% (12)	31.8% (35)	<b>57.3% (63)</b>	1.00	110
Natural disasters	30.6% (55)	<b>35.6% (64)</b>	33.9% (61)	1.00	180
Deteriorating natural resources	11.9% (7)	40.7% (24)	<b>47.5% (28)</b>	1.00	59
High cost of property insurance	<b>51.7% (179)</b>	29.2% (101)	19.1% (66)	1.00	346
High cost of property taxes	8.0% (11)	44.9% (62)	<b>47.1% (65)</b>	1.00	138
Other	37.5% (18)	18.8% (9)	<b>43.8% (21)</b>	1.00	48
			Other (please specify)		53
			<b>answered question</b>		<b>492</b>
			<b>skipped question</b>		<b>88</b>

## 26. Local government officials should work to: (Select your top three answers)

	My First Choice	My Second Choice	My Third Choice	Rating Average	Response Count
Involve all interested citizens in decision-making	<b>48.9% (89)</b>	22.5% (41)	28.6% (52)	1.00	182
Reduce flood and hazard vulnerability	<b>44.2% (46)</b>	34.6% (36)	21.2% (22)	1.00	104
Improve water and sewer infrastructure	<b>45.2% (28)</b>	33.9% (21)	21.0% (13)	1.00	62
Improve labor force training	21.8% (19)	<b>46.0% (40)</b>	32.2% (28)	1.00	87
Bring in more jobs	<b>53.8% (170)</b>	27.5% (87)	18.7% (59)	1.00	316
Provide more public transportation options	20.0% (17)	<b>44.7% (38)</b>	35.3% (30)	1.00	85
Protect/improve air and water quality	15.3% (9)	<b>42.4% (25)</b>	<b>42.4% (25)</b>	1.00	59
Increase healthy food options	26.7% (20)	<b>38.7% (29)</b>	34.7% (26)	1.00	75
Increase open space and recreation	16.4% (12)	<b>42.5% (31)</b>	41.1% (30)	1.00	73
Improve local schools	26.4% (32)	<b>39.7% (48)</b>	33.9% (41)	1.00	121
Improve healthcare	9.9% (7)	32.4% (23)	<b>57.7% (41)</b>	1.00	71
Promote healthy living	15.6% (12)	32.5% (25)	<b>51.9% (40)</b>	1.00	77
Provide more housing opportunities near employment centers	18.6% (13)	31.4% (22)	<b>50.0% (35)</b>	1.00	70
Other	<b>54.3% (25)</b>	19.6% (9)	26.1% (12)	1.00	46
			Other (please specify)		52
			<b>answered question</b>		<b>503</b>
			<b>skipped question</b>		<b>77</b>

**27. Please let us know how we can keep you informed about the Plan for Opportunity and its activities:**

	Response Percent	Response Count
Newspaper	59.4%	262
Plan for Opportunity Website	18.8%	83
Facebook Updates	21.5%	95
Cable Television Programming	33.1%	146
City or Community Group Websites or Publications	17.7%	78
Email	33.8%	149

Please provide your email address:

159

answered question	441
skipped question	139

**28. Mailings (please provide a home address)**

	Response Count
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140

answered question	140
skipped question	440

## Appendix G: Survey Respondents Definitions of Sustainability

If yes, please describe what "sustainability" means to you:

	Response Count
	365
answered question	365
skipped question	215

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

1	Long term well being	May 10, 2012 7:22 AM
2	being able to survive without help from others	May 10, 2012 7:22 AM
3	to be able to sustain - life, business, enviroment etc	May 10, 2012 7:18 AM
4	To keep and then improve conditions	May 3, 2012 11:17 AM
5	able to maintain and grow with out overwhelming the area.	May 3, 2012 11:13 AM
6	Living in such a way that ensures my great grandchildren will be able to enjoy the same standard of living.	May 1, 2012 2:27 PM
7	Business and personal development and lifestyle that does not deplete natural resources	May 1, 2012 2:22 PM
8	Living in harmony with earth - not using more resources then we replace	May 1, 2012 2:16 PM
9	A sustainable community is one that can supply its own social, economic, physical and workforce infrastructures to keep the community in financial, social and ecological balance. It has a healthy and balanced mix of housing, addresses current workforce training needs, can support the needs of all or most of the community in terms of recreation and entertainment, and has a balanced mix of economic engines.	May 1, 2012 1:51 PM
10	Harmony w surroundings	May 1, 2012 8:32 AM
11	Something that can support itself	May 1, 2012 8:28 AM
12	to live and grow long term	Apr 23, 2012 6:59 PM
13	An environment in which it can sustain itself and be self suffiecnct which protects the earth for future generations	Apr 19, 2012 1:16 PM
14	Be able to sustain or take care of things	Mar 30, 2012 7:38 AM
15	Being able to hold on to what I have	Mar 30, 2012 7:24 AM
16	Being able to sustain oneself	Mar 30, 2012 7:19 AM
17	Being able to keep doing what it was meant to do for long period of time without needing constant upgrading or replenishing.	Mar 29, 2012 2:26 PM
18	Sustain means to hold on to; acquire Ability mean to have the means to do so.	Mar 28, 2012 6:56 AM
19	The ability to be able to produce & reproduce for ourselves. e.g. Ants & bees Everyone has a job to support their community	Mar 27, 2012 2:25 PM
20	The ability or being able to make it (function).	Mar 27, 2012 2:19 PM
21	A place you can remain in/retire in/that feels safe, convenient, clean.	Mar 27, 2012 2:09 PM
22	To be able to survive/maintain	Mar 27, 2012 2:05 PM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

23	Ability to sustain a normal, functionable life	Mar 27, 2012 2:00 PM
24	Continue to grow and improve	Mar 27, 2012 1:56 PM
25	Working within an environment in order to be productive yet protecting the environment's resources	Mar 27, 2012 1:51 PM
26	To maintain or keep up	Mar 27, 2012 1:45 PM
27	The ability to maintain	Mar 27, 2012 12:56 PM
28	Stable	Mar 27, 2012 12:37 PM
29	Maintaining	Mar 27, 2012 11:55 AM
30	The ability to kept on going	Mar 26, 2012 1:26 PM
31	Using resources responsibly by individual choice	Mar 26, 2012 1:16 PM
32	A safe, clean, economical place to live	Mar 26, 2012 12:41 PM
33	It is a concept that includes economic, social, environment and opportunities	Mar 19, 2012 11:58 AM
34	Able to stand and maintain on your own	Mar 18, 2012 6:55 PM
35	Able to count on it being there. Can be obtained	Mar 18, 2012 6:48 PM
36	Constancy - access to adequate and improved or improving	Mar 18, 2012 6:44 PM
37	Capacity exist using own resources	Mar 18, 2012 6:36 PM
38	Being able to live and work with the environment, limited luxury to sustain	Mar 18, 2012 5:20 AM
39	Able to be continued	Mar 18, 2012 5:15 AM
40	To continue	Mar 18, 2012 5:07 AM
41	Able to live within your means and the quality of your life can improve with the environment	Mar 18, 2012 5:04 AM
42	Can an area prosper and grow	Mar 18, 2012 5:00 AM
43	The ability to sustain	Mar 18, 2012 4:50 AM
44	Carry on without messing it up for future generations	Mar 18, 2012 4:36 AM
45	Growth of the environment and people together	Mar 18, 2012 4:31 AM
46	Naturally or synchronized renewable resources or economy	Mar 17, 2012 5:05 AM
47	Longevity	Mar 17, 2012 5:01 AM
48	Ability to sustain; to remain stable	Mar 17, 2012 4:57 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

49	A place that has the ability to prosper and thrive	Mar 17, 2012 4:36 AM
50	The ability to maintain something	Mar 17, 2012 4:31 AM
51	Quality of life	Mar 16, 2012 6:23 AM
52	A sustainable community is a town where the residents are gainfully employed, have enough life support services, can support local academics, develop new technologies, support manufacturing locally, and	Mar 15, 2012 2:09 PM
53	Being capable of living a good life in your community - jobs, natural resources, social access to - resources, educational resources.	Mar 15, 2012 2:03 PM
54	Being able to provide alone without help of others	Mar 15, 2012 1:45 PM
55	Able to keep and provide for its own wealth and existence and ability to provide necessities.	Mar 15, 2012 1:39 PM
56	Making things work together for everyone.	Mar 15, 2012 12:17 PM
57	Improvement plan that will balance needs for the long term.	Mar 11, 2012 10:56 AM
58	An economically, socially and environmentally safe place for growth done sensibly	Mar 2, 2012 8:33 AM
59	Means lasting, the ability to last for a long time.	Feb 9, 2012 7:24 AM
60	This is a "red herring" term meant to fool people. It is used by those who wish to exercise control that they should not rightly have.	Feb 8, 2012 9:01 AM
61	ABLE TO LIVE WITHOUT DEPLETING RESOURCES	Feb 3, 2012 8:37 AM
62	Being able to keep employment	Jan 20, 2012 11:39 AM
63	Being able to maintain household by means of working	Jan 20, 2012 10:33 AM
64	You can maintain your house and bills	Jan 20, 2012 10:21 AM
65	Having something that lasts for a long time - being able to last for a long time	Jan 20, 2012 10:02 AM
66	Being able to get what you need locally	Jan 20, 2012 9:07 AM
67	An effort to not only make things better but the ability to keep up	Jan 20, 2012 9:04 AM
68	living off land, not consuming more than you need, recycle, caring for environment, renewable energy	Jan 20, 2012 9:00 AM
69	living without destroying or harming things around you	Jan 19, 2012 5:44 PM
70	Meeting the needs of the present without compromising the ability of future generations to meet their own needs.	Jan 17, 2012 1:19 PM
71	Being able to maintain a living	Jan 14, 2012 3:34 PM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

72	Able life/lifestyle/income	Jan 14, 2012 3:15 PM
73	to maintain	Jan 14, 2012 2:58 PM
74	Help	Jan 13, 2012 10:58 AM
75	Poor	Jan 13, 2012 10:53 AM
76	Accessibility	Jan 13, 2012 10:45 AM
77	What sustains keeps you at this level, if it is permanent	Jan 13, 2012 10:30 AM
78	To conserve natural resources, consume less and use alternative energy sources and garden	Jan 13, 2012 9:53 AM
79	A long term view with proactive solutions to current lifestyle and resource management that compromise quality of life	Jan 13, 2012 9:48 AM
80	The ability to sustain oneself in regard to living, finances, wellness and spirituality	Jan 12, 2012 9:29 AM
81	How well something holds up	Jan 12, 2012 9:26 AM
82	What one needs for well-being to be comfortable	Jan 12, 2012 9:23 AM
83	Ability to maintain or keep the living you have, ability to afford to consistently pay bills	Jan 12, 2012 9:16 AM
84	to be kept	Jan 12, 2012 9:14 AM
85	Keeping up needs of somebody or something	Jan 12, 2012 9:11 AM
86	Creating and maintaining conditions that insure our well-being	Jan 12, 2012 9:02 AM
87	To have stability	Jan 12, 2012 8:56 AM
88	Able to support the community through economic stability	Jan 12, 2012 8:49 AM
89	You can use items or resources around you in a way that does not deplete them fully	Jan 12, 2012 8:44 AM
90	Being able to survive	Jan 11, 2012 1:55 PM
91	Let them decide	Jan 10, 2012 12:12 PM
92	Ability to maintain	Jan 10, 2012 11:55 AM
93	A planned environment that encourages/allows conservation of resources.	Jan 10, 2012 11:30 AM
94	more jobs and health care for everybody. more schools and more and I mean more places to eat.	Jan 9, 2012 10:07 AM
95	Opportunity to make things better in our community	Jan 9, 2012 9:49 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

96	Sustainability means to sustain things etc.	Jan 9, 2012 9:26 AM
97	Tthis word means a lot for me personally because I am an individual, among others, wishing it develop.	Jan 9, 2012 9:18 AM
98	A neighborhood that has what it needs, or the ability to get it- a growing environment.	Jan 6, 2012 12:21 PM
99	Steady improvements, slow process	Jan 6, 2012 11:23 AM
100	It's renewable we can use it and as long as we properly manage it we can continue to use it	Jan 5, 2012 2:15 PM
101	sustainability has three factors: (1) environmentally sustainable, good for the environment and preserve our natural resources (2) economically sustainable, be able to self-replenish funds rather than go in dept to accomplish new goals (3) socially sustainable	Jan 4, 2012 3:07 PM
102	Being able to maintain a standard or level of living	Dec 30, 2011 11:10 PM
103	Sustainability is someone or something that sustains things like life style, or dependable.	Dec 30, 2011 2:23 PM
104	That it is a planned comprehensive community that can sustain itself	Dec 25, 2011 9:53 AM
105	How a community survives.	Dec 20, 2011 4:52 PM
106	The use of resources in a wise manner, so that the area can prosper in the long term. Not just the present.	Dec 20, 2011 2:59 PM
107	Livving a life of Dignity & harmony.	Dec 19, 2011 10:41 PM
108	To remain stable....economically, enviromentally, socially/morally....	Dec 19, 2011 10:24 PM
109	ability to keep up and maintain without outside assistance.	Dec 19, 2011 9:54 PM
110	The ability to use resources around you to endure and survive.	Dec 19, 2011 4:21 PM
111	endurance -- the ability to endure	Dec 19, 2011 10:41 AM
112	Viability of something so that it will last	Dec 15, 2011 11:08 AM
113	Keeping things the way they are currently	Dec 15, 2011 10:57 AM
114	Natural ingredients	Dec 15, 2011 10:07 AM
115	Not putting buildings on our beaches	Dec 15, 2011 9:43 AM
116	Creating and maintaining a healthy, ecologically sound world in which all living things are in harmony with their environment; where goods are plentiful and people do not take more than can be provided-eliminating scarcity. A state of well-being for earth and its creatures.	Dec 15, 2011 9:30 AM
117	The ability to keep up or keep something going.	Dec 15, 2011 9:25 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

118	Keeping consumption of natural resources equal or less than the pace of renewing and replenishing them.	Dec 15, 2011 9:00 AM
119	Sustainability means boosting the economy by providing better job opportunities, housing opportunities and boosting the local communities.	Dec 15, 2011 8:41 AM
120	More jobs we hope Healthcare	Dec 15, 2011 8:38 AM
121	Maintaining an environment that allows us to thrive, not just survive.	Dec 15, 2011 8:34 AM
122	A way of life that allows all living things to thrive in perpetuity.	Dec 14, 2011 1:15 PM
123	lasting a long time	Dec 14, 2011 11:14 AM
124	enough to thrive and remain consistent using abilities and opportunities available locally	Dec 14, 2011 11:09 AM
125	To be able to support myself and family without help	Dec 14, 2011 11:04 AM
126	Creating less unused resources that can not be reused	Dec 14, 2011 10:57 AM
127	Sustainability is a community effort. When you look at both the word "community" and "opportunity" they both share one very important thing, the word "unity".	Dec 14, 2011 9:55 AM
128	Able to withstand	Dec 14, 2011 9:15 AM
129	Using your surroundings to sustain your lifestyle	Dec 14, 2011 9:07 AM
130	Be up and about on your own	Dec 1, 2011 1:55 PM
131	Keeps things as they are or betters it if anything (the neighborhood).	Dec 1, 2011 1:52 PM
132	A place that has the ability to prosper and thrive in harmony with the environment.	Dec 1, 2011 1:32 PM
133	Ability to maintain a standard of living	Dec 1, 2011 1:24 PM
134	A system which can run continually on its own generated resources	Dec 1, 2011 1:16 PM
135	A focus on long lasting projects with an emphasis on self reliance.	Dec 1, 2011 1:12 PM
136	To adapt, maintain	Dec 1, 2011 1:04 PM
137	Process of using renewable resources and then replenishing.	Dec 1, 2011 12:59 PM
138	How the environment is impacted and how to improve it.	Dec 1, 2011 12:55 PM
139	Maintain life from home grown sources and recoverable resources.	Dec 1, 2011 12:51 PM
140	persevere for the long term	Nov 30, 2011 1:47 PM
141	Use of resources so they are preserved and not destroyed	Nov 28, 2011 9:38 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

142	Using resources while maintaining and conserving them	Nov 28, 2011 9:32 AM
143	An area, business or industry's structure that is built to last and/or survive in good and bad circumstances	Nov 28, 2011 9:29 AM
144	An area, business or industry's structure that is built to last and/or survive in good and bad circumstance.	Nov 28, 2011 7:58 AM
145	Using our resources while also maintaining and taking care of them	Nov 28, 2011 7:46 AM
146	A sustainable economy needs local economic strength to be maintained	Nov 28, 2011 7:37 AM
147	Economic, environment, equity for long-term stability	Nov 28, 2011 7:30 AM
148	Self-sufficiency, environmental friendliness, long lasting	Nov 28, 2011 7:26 AM
149	Use what can be replaced	Nov 28, 2011 7:22 AM
150	Long term positive momentum	Nov 28, 2011 7:15 AM
151	Economic, social and environmental prosperity that is harmonious, durable and just	Nov 28, 2011 7:09 AM
152	Ability to care for its members - provide services/meet needs	Nov 28, 2011 6:49 AM
153	The ability for a community to maintain an enriching quality of life	Nov 28, 2011 6:40 AM
154	The ability for something to continue	Nov 27, 2011 4:04 AM
155	Being able to eat out 2.3 times/week	Nov 27, 2011 3:57 AM
156	Will be able to hold its own	Nov 27, 2011 3:53 AM
157	To hold its own	Nov 27, 2011 3:48 AM
158	To be able to keep the services the same or better	Nov 27, 2011 3:44 AM
159	That which helps or allows you to sustain life	Nov 27, 2011 3:40 AM
160	Quality of life to continue and increase with minimal damage or betterment of our environment	Nov 27, 2011 3:35 AM
161	Long term, permanent	Nov 27, 2011 3:30 AM
162	Ability to maintain under different adverse circumstances	Nov 26, 2011 4:01 AM
163	Being stable and consistent	Nov 26, 2011 3:54 AM
164	Rebirth, renewal, able to stand on its own	Nov 26, 2011 3:51 AM
165	A community that can stand on its own because of jobs and economy	Nov 26, 2011 3:47 AM
166	Something that can be maintained or supported	Nov 26, 2011 3:26 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

167	The ability to maintain well being (long term), this includes the environment, social and economic development management of proper use of resources.	Nov 26, 2011 3:17 AM
168	To maintain and support on a continueing basis, to continue a natural balance	Nov 26, 2011 3:11 AM
169	To maintain or improve every area of life	Nov 26, 2011 3:05 AM
170	Well grown food	Nov 23, 2011 9:39 AM
171	Getting by in your regular life	Nov 23, 2011 9:37 AM
172	Self-sufficient	Nov 23, 2011 9:30 AM
173	Able to sustain life (plants and animals)	Nov 23, 2011 9:19 AM
174	Being able to maintain and improve	Nov 23, 2011 9:14 AM
175	preserving and improving situations	Nov 23, 2011 9:11 AM
176	All sectors working collaboratively in conjunction with community members to create and implement plans that efficiently use resources in a manner that leaves them available for the future	Nov 23, 2011 9:04 AM
177	Able to survive with environment	Nov 23, 2011 9:00 AM
178	Putting back in what you take out	Nov 23, 2011 8:57 AM
179	Self-sufficiency	Nov 23, 2011 8:55 AM
180	Being able to make it on your own without help from the government	Nov 23, 2011 8:41 AM
181	The ability to continue on in a way that doesn't require constant assistance	Nov 23, 2011 8:32 AM
182	Maintain	Nov 23, 2011 8:29 AM
183	reduce, reuse, recycle, smartgrowth, resilient community, living shorelines	Nov 23, 2011 8:25 AM
184	Sustainability means to promote the long-term well-being of your city that include economic, environmental, and social areas.	Nov 23, 2011 8:25 AM
185	Able to provide for one's self	Nov 23, 2011 8:22 AM
186	Enduring product that does not deplete current environment	Nov 23, 2011 8:18 AM
187	Using products that don't hurt the environment	Nov 23, 2011 7:46 AM
188	Ability to meet most of your own needs	Nov 23, 2011 7:38 AM
189	The ability to survive for 500 years despite droughts, floods, hurricanes	Nov 23, 2011 7:22 AM
190	Making things last	Nov 23, 2011 7:16 AM
191	The environment	Nov 22, 2011 9:24 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

192	Able to sustain without external resources	Nov 22, 2011 9:12 AM
193	Maintaining resources in perpetuity	Nov 22, 2011 9:08 AM
194	Being able to maintain. To last. To take care of	Nov 22, 2011 9:05 AM
195	Using less than can be produced allowing growth and resources for all	Nov 22, 2011 8:58 AM
196	Able to be maintained with reasonable effort, able to thrive	Nov 22, 2011 8:55 AM
197	Planting and being able to keep planted for extended time period	Nov 22, 2011 8:52 AM
198	Being able to depend on nature for sustenance. Personal garden/community garden. Able to survive.	Nov 22, 2011 8:40 AM
199	Improving a way of life	Nov 22, 2011 8:25 AM
200	Ability to last	Nov 22, 2011 8:04 AM
201	"Green" A building that is very energy efficient, probably supplies some of its energy requirements	Nov 22, 2011 7:59 AM
202	It means able to keep giving aid or support	Nov 22, 2011 7:56 AM
203	Be able to pay your bills	Nov 22, 2011 7:50 AM
204	The capacity to endure - well being	Nov 22, 2011 7:50 AM
205	If there is enough supplies to take care of people or jobs for people.	Nov 22, 2011 6:52 AM
206	Able to survive	Nov 22, 2011 6:48 AM
207	Using natural resources and other items to live with the land	Nov 22, 2011 6:45 AM
208	Some that will last	Nov 22, 2011 6:42 AM
209	Being able to sustain life with what you have at hand. Living off the land around you.	Nov 21, 2011 7:38 PM
210	Taking care of self for extended time	Nov 21, 2011 7:26 PM
211	Take myself	Nov 21, 2011 7:17 PM
212	Growing and using foods locally grown and living within your community means. Preserving out water, land, air and environment for future generations.	Nov 21, 2011 7:06 PM
213	Plant your own food	Nov 21, 2011 2:26 PM
214	Growing your own food and taking care of ones own self and environment	Nov 21, 2011 2:22 PM
215	Being able to afford or sustain the lifestyle that a family or a community needs. The needs or consumption should not be more than the resources can supply.	Nov 21, 2011 2:13 PM
216	Ability to self support economically and in the local environment	Nov 21, 2011 2:07 PM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

217	Supporting products and services which do not deplete our natural resources, but enhance them	Nov 21, 2011 1:37 PM
218	Healthy	Nov 21, 2011 1:33 PM
219	What's food for environment	Nov 21, 2011 12:52 PM
220	Leave a place as clean and productive as possible	Nov 21, 2011 12:49 PM
221	The ability to maintain	Nov 21, 2011 12:40 PM
222	Sustainable means self-regulating, existing within the means of the community	Nov 21, 2011 12:19 PM
223	Striking a balance between society and the environment that is beneficial to both	Nov 21, 2011 12:15 PM
224	The ability of a resource to maintain in order to be effective	Nov 21, 2011 12:04 PM
225	Keeping the MSGC race free and clean	Nov 21, 2011 11:55 AM
226	The ability to remain viable and relevant/in existence	Nov 21, 2011 11:50 AM
227	Maintain support	Nov 21, 2011 10:29 AM
228	To be able to maintain a defined environment over a period of time	Nov 21, 2011 9:51 AM
229	Taking care of self	Nov 21, 2011 9:39 AM
230	The ability to continue when provisions are gone	Nov 21, 2011 9:33 AM
231	Give to my community and the people therein to make our environment peaceable and productive	Nov 21, 2011 9:29 AM
232	That we will be able to live, work and plan in a prosperous thriving area	Nov 21, 2011 9:25 AM
233	Long term well-being	Nov 21, 2011 9:17 AM
234	Using something so that it is not depleted	Nov 21, 2011 9:11 AM
235	Maintenance of long-term well-being	Nov 21, 2011 9:07 AM
236	Access to enough resources to keep something healthy	Nov 21, 2011 9:03 AM
237	Living in a way that will be able to be used in posterity because it limits harmful effects.	Nov 21, 2011 8:59 AM
238	The ability of a community, organization, family or individual to survive through a continuation of adequate resources.	Nov 21, 2011 8:55 AM
239	To sustain needs in our area.	Nov 20, 2011 2:15 PM
240	Able to function without constant intervention	Nov 18, 2011 8:42 PM
241	Living in harmony with our environment in such a way that resources will be available for future generations.	Nov 16, 2011 4:42 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

242	To continue and expand our growth	Nov 14, 2011 3:26 PM
243	Being able to provide a good quality of life without compromising the world around you.	Nov 8, 2011 9:56 AM
244	Perpetuating healthier and fulfilling lifestyles	Oct 31, 2011 7:15 AM
245	Long term capacity for well-being for residents, ecology & environment. All working together for smart growth for citizens as well as business to build livable communities with thoughtful use of nature.	Oct 29, 2011 12:20 PM
246	For someone to provide for and maintain. (Uphold, undergo)	Oct 28, 2011 10:10 AM
247	community is self-sustaining, adding as many resources into it as it takes out	Oct 20, 2011 1:34 PM
248	continue on, perservere	Oct 20, 2011 7:40 AM
249	ability to keep being supported	Oct 20, 2011 6:43 AM
250	Possess the ability to endure over a long period of time - continue to meet needs in the most effective, efficient manner.	Oct 19, 2011 11:18 AM
251	to exist economically, socially	Oct 19, 2011 11:08 AM
252	Something with the environment and not using up resources.	Oct 19, 2011 10:36 AM
253	works together to continue to work together	Oct 19, 2011 8:22 AM
254	ability to maintain and/or exceed current levels of employment, education, economic and social levels of specific localities	Oct 18, 2011 7:09 PM
255	able to continue into the future for generations to come	Oct 17, 2011 12:46 PM
256	long term maintenance of well being	Oct 13, 2011 12:17 PM
257	Ability to survive.	Oct 13, 2011 6:54 AM
258	Ability of community to provide employment and recreational services to citizens without ruining the environment.	Oct 12, 2011 6:26 AM
259	It is long term maintenance of well-being, to sustain a way of life	Oct 12, 2011 6:24 AM
260	Ability to maintain a process or function	Oct 12, 2011 4:14 AM
261	Continuing on in a favorable manner.	Oct 11, 2011 3:15 PM
262	Making sure that the area we live in continues to grow and develop, which will create opportunities in the future, allowing everyone to remain here and not have to move from your home town because it is declining.	Oct 11, 2011 3:03 PM
263	longevity - ability for community to remain vitale.	Oct 11, 2011 2:54 PM
264	The ability to go on into the future.	Oct 11, 2011 2:51 PM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

265	Sustainability- is when a community or person is able to sustain itself without any public assistance.	Oct 11, 2011 2:50 PM
266	Successful, people want to live there, growing For example, adding a Dollar Store with yellow neon signs in a rural community just makes me mad. There should be building codes so that new structures fit with the community, like in Diberville.	Oct 11, 2011 2:50 PM
267	The ability of something to endure long-term	Oct 11, 2011 2:43 PM
268	utilization of practices and techniques that reduce carbon footprint, and improve the environment	Oct 11, 2011 10:13 AM
269	capacity to endure in our environment	Oct 10, 2011 2:14 PM
270	Being able to maintain certain conditions that arise in ones life or environment.	Oct 7, 2011 8:39 AM
271	To have a community that has both opportunities and a good quality of life for all people and not just for the rich or poor.	Oct 6, 2011 7:00 AM
272	the ability to sustain	Oct 6, 2011 2:02 AM
273	communities where the economic and community health complement and reinforce each other instead of exploit each other- and where the strength of the community is measured beginning with the most vulnerable populations upward.	Oct 5, 2011 10:53 AM
274	To endure any hardships with a good attitude. To maintain positive aspects.	Sep 29, 2011 6:46 AM
275	That we do everything we can to protect our coastlines, strengthen our economy so that we can endure.	Sep 28, 2011 6:36 PM
276	Sustainability is the capacity to endure. For humans, sustainability is the long-term maintenance of well being, which has environmental, economic, and social dimensions, and encompasses the concept of stewardship, the responsible management of resource use. In ecology, sustainability describes how biological systems remain diverse and productive over time, a necessary precondition for human well-being. Long-lived and healthy wetlands and forests are examples of sustainable biological systems.	Sep 28, 2011 5:34 PM
277	The ability to function long term on the resources available in a specified region.	Sep 27, 2011 2:07 PM
278	planned with the future in mind	Sep 27, 2011 1:35 PM
279	Sustainability is the ability to sustain in one's life, one's business and one's community.	Sep 27, 2011 11:02 AM
280	Using resources in such a way that they will also be available to future generations	Sep 27, 2011 6:28 AM
281	The ability of a community or area to support the population and remain functional.	Sep 27, 2011 1:26 AM
282	Sustainability is the capacity to endure.	Sep 26, 2011 8:59 PM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

283	Living in harmony with everything we need to survive	Sep 26, 2011 11:58 AM
284	The ability to keep up with the care/maintenance of something.	Sep 26, 2011 11:51 AM
285	to maintain, keep support	Sep 26, 2011 10:24 AM
286	Balanced development that allows resources to be available for a long time	Sep 26, 2011 7:05 AM
287	to endure for a long time	Sep 26, 2011 6:04 AM
288	Planning for the future for practicality, environmentally safe, healthy, natural, visually pleasing systems	Sep 23, 2011 11:17 AM
289	The ability of a community to maintain or even prosper during periods of adversity. Adversity, as it would apply in this description and to the gulf coast could be: natural disasters, economic crisis, man-made problems, etc.	Sep 23, 2011 11:12 AM
290	Effective use of resources to help prevent exhaustion of those resources.	Sep 23, 2011 9:07 AM
291	Sustainability means keeping something for the long haul. And that something leaves a very small environmental foot print	Sep 23, 2011 9:05 AM
292	To look ahead and consistently try to improve the well being of the MS Gulf Coast. Have a plan mapped out to put into action.	Sep 23, 2011 8:30 AM
293	A sustainable community is a community where people want to live. They not only want to live here because of their job(eg: military or gaming) but they want to live because of the rich quality of life. A sustainable community attracts and retains young professionals. It is a walkable, diverse community where people want to live, work, play and raise their families.	Sep 23, 2011 8:08 AM
294	Proactive development and commerce designed to replenish natural resources rather than deplete them.	Sep 23, 2011 7:54 AM
295	Long-term maintenance of well being.	Sep 23, 2011 7:19 AM
296	minimal / beneficial environmental impact	Sep 22, 2011 6:12 PM
297	The ability to grow and changes without compromising the environment in the future	Sep 22, 2011 2:14 PM
298	Meeting the needs of today without hurting the future	Sep 22, 2011 1:25 PM
299	To keep up or maintain; maintenance of life or health	Sep 22, 2011 12:20 PM
300	Maintain something, keep it going	Sep 22, 2011 11:35 AM
301	Anything sustainable doesn't deplete resources.	Sep 22, 2011 11:19 AM
302	meet the needs of a growing community for th people now and for the future generations	Sep 22, 2011 11:12 AM
303	Community growth and prosperity in harmony with surroundings.	Sep 22, 2011 9:58 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

304	Using products, performing tasks that do not harmfully deplete the supply of the items that make up that product.	Sep 22, 2011 9:43 AM
305	the ability to carry on despite challenges that arise	Sep 22, 2011 9:37 AM
306	A Community which provides reasonable and continuous accessibility to food, transportation, retail, schools, employment, housing, personal services and recreation.	Sep 22, 2011 9:26 AM
307	To maintain a current status	Sep 22, 2011 9:20 AM
308	the ability for a place to grow and prosper in harmony with its environment	Sep 22, 2011 9:17 AM
309	Being able to replace what you use.	Sep 22, 2011 9:15 AM
310	The ability to over come any type of disaster whether environmental or man made. Also the ability to continue or grow from what you already are.	Sep 22, 2011 9:01 AM
311	Living in such a way to avoid running out of necessities in the future	Sep 22, 2011 8:23 AM
312	What it takes for a community to sustain itself and move forward.	Sep 22, 2011 8:10 AM
313	Work preformed today will insure that there will be work available in the future.	Sep 22, 2011 7:08 AM
314	Ensuring that our environments or neighborhoods, or communities can sustain or thrive on its own accord.	Sep 22, 2011 6:27 AM
315	Ability to continue, improve, grow. Using question 15 I understand that you mean "sustainability" in terms of planning or development. Sustainability planning means meeting the needs of today without compromising the ability of future generations to meet their needs.	Sep 21, 2011 8:23 PM
316	Capacity to endure long-term	Sep 21, 2011 6:50 PM
317	That the entity, in this case the Coast, will be able to support continued growth through increasing industry (large and small, privately owned or state/federal supported) to support population.	Sep 21, 2011 6:49 PM
318	The ability to prosper and be succesful over time.	Sep 21, 2011 2:24 PM
319	Sustainability not only means maintaining a strong economic base, but building on those building blocks to allow for continued economic growth into the out years.	Sep 21, 2011 2:18 PM
320	Having just enough resources for use by present generation to leave plenty for future generations.	Sep 21, 2011 12:32 PM
321	Development	Sep 21, 2011 12:19 PM
322	Ability to sustain my living conditions with the employment I have with the ever increasing costs of living, including, insurance, property tax, food, electric, etc.	Sep 21, 2011 11:37 AM
323	The general upkeep of a community through both business and government entities.	Sep 21, 2011 11:23 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

324	being able to function productively	Sep 21, 2011 11:07 AM
325	Maintaining status	Sep 21, 2011 10:56 AM
326	Using resources that will build a community instead of continuing to deplete them.	Sep 21, 2011 10:24 AM
327	The ability to survive and grow in an environment	Sep 21, 2011 10:23 AM
328	Ability to maintain a certain level....comfort, lifestyle, career, etc.	Sep 21, 2011 7:54 AM
329	Being able to maintain the environment/livelihood so that the resources will be available for years to come.	Sep 21, 2011 7:36 AM
330	maintaining well being socially, economically, and environmentally	Sep 21, 2011 7:30 AM
331	long term well being	Sep 21, 2011 7:23 AM
332	Something that is able to thrive and prosper over time.	Sep 21, 2011 7:01 AM
333	ability to maintain	Sep 21, 2011 6:40 AM
334	Long Term Viability and Existence through time	Sep 21, 2011 6:30 AM
335	Continued growth in understanding how decisions made by the few affect the many. Responsibility and ownership of decisions made that will affect future generations.	Sep 21, 2011 6:20 AM
336	ability to sustain/maintain/continue	Sep 21, 2011 6:19 AM
337	To maintain our county, neighborhoods, city progression, environment, grow.	Sep 21, 2011 6:00 AM
338	methods of accomplishing economic growth through a variety of programs to better inform the communities about the opportunities available to them.	Sep 21, 2011 5:45 AM
339	Seeking ways for long term maintenance of the well being of our environment, economy and society to include responsible resource management.	Sep 21, 2011 5:40 AM
340	interference in individual freedom	Sep 20, 2011 6:21 PM
341	Everyone in the community working to improve the communities.	Sep 20, 2011 4:09 PM
342	To keep or have enough of; plenty; availability; endure	Sep 20, 2011 3:53 PM
343	The things in the community that are important to its people and the continued growth of that community.	Sep 20, 2011 3:52 PM
344	maintain what you already have	Sep 20, 2011 3:14 PM
345	Being able to maintain a status continuously	Sep 20, 2011 3:01 PM
346	renewable...as in something that adds to instead of depleting	Sep 20, 2011 2:36 PM
347	Wise use of resources	Sep 20, 2011 9:03 AM

**Page 2, Q1. If yes, please describe what &quot;sustainability&quot; means to you:**

348	keeping things viable year after year - not using it up	Sep 20, 2011 7:15 AM
349	Sustainability means using resources in a responsible way that ensures they are not depleted and can continue to be used for others in the future.	Sep 19, 2011 2:26 PM
350	meeting present needs without compromising our future.	Sep 19, 2011 2:16 PM
351	To last. To survive To endure.	Sep 19, 2011 1:59 PM
352	To retain or remain what is thriving in whatever area.	Sep 19, 2011 1:32 PM
353	Sustainability refers to ways of living and building that minimizes the amount of energy used.	Sep 19, 2011 12:29 PM
354	Taking care of the resources available in a community and using them in a responsible manner.	Sep 19, 2011 12:25 PM
355	Meeting the needs of the present without compromising the opportunities of tomorrow and beyond.	Sep 16, 2011 12:00 PM
356	sustainability implies that the reaction to an action today will not have adverse affects in the future, but will instead create an equal or more positive reaction.	Sep 16, 2011 11:55 AM
357	Sustainability refers to economic, social, and environmental balance that allows a place to continue -- in theory-- forever.	Sep 16, 2011 11:50 AM
358	maintaining	Sep 14, 2011 8:47 PM
359	The recycle and ability for environment to support life on earthfor all beings	Sep 14, 2011 10:27 AM
360	Maintaining your lifestyle	Sep 14, 2011 8:51 AM
361	using the materials, nature, and current living space to improve or recreate something that is either new or refinished to serve a better purpose for the community as a whole	Sep 14, 2011 6:40 AM
362	The ability to provide for the common necessities of life: Housing, utilities, employment, healthcare, transportation, education for children to grow and be able to be productive, education for adults if needed in order to find and keep employment...	Sep 14, 2011 3:49 AM
363	using resources that incorporate a natural approach to growth to sustain current state or to make better	Sep 13, 2011 3:05 PM
364	Sustainability is the ability of a system (human, natural, etc.) to sustain itself in its present form and into the future.	Sep 13, 2011 8:30 AM
365	The ability to preserve what we currently have for future generations.	Sep 12, 2011 6:19 PM

## Appendix H: Unranked Survey Results

**1. Gender:**

	Response Percent	Response Count
Male	39.6%	89
Female	60.4%	136
answered question		225
skipped question		1

**2. Age:**

	Response Percent	Response Count
Less than 18	7.1%	16
18-20	2.7%	6
20-34	15.6%	35
35-54	39.7%	89
55-69	25.9%	58
70+	8.9%	20
answered question		224
skipped question		2

### 3. Zip Code of Main Residence:

	Response Count
	217
answered question	217
skipped question	9

### 4. What is your neighborhood/subdivision?

	Response Count
	148
answered question	148
skipped question	78

### 5. How many years have you lived on the Mississippi Gulf Coast?

		Response Percent	Response Count
Less than 5		15.0%	33
5-9		11.4%	25
10-19		16.8%	37
<b>20+</b>		<b>55.5%</b>	<b>122</b>
Part-time resident		1.4%	3
		answered question	220

## 6. Employment Status:

	Response Percent	Response Count
Full-time	38.0%	84
Part-time	7.2%	16
Student	6.8%	15
Unemployed	20.4%	45
Retired	24.4%	54
Unemployed, but not looking for work	4.5%	10
<b>answered question</b>		<b>221</b>
<b>skipped question</b>		<b>5</b>

## 7. Industry of Employment:

		Response Percent	Response Count
Military/Defense Related		13.6%	15
<b>Healthcare</b>		<b>18.2%</b>	<b>20</b>
Education		10.9%	12
Government		14.5%	16
Farming/Fishing/Forestry		3.6%	4
Retail Service (e.g. restaurant)		10.9%	12
Non-Retail Service (e.g. law firm)		10.0%	11
Non-Governmental Organization (NGO)		7.3%	8
Hospitality/Gaming		8.2%	9
Manufacturing/Industrial		7.3%	8
	Other (please specify)		16

<b>answered question</b>	<b>110</b>
<b>skipped question</b>	<b>116</b>

## 8. Zip Code of Employer:

	Response Count
	105
<b>answered question</b>	<b>105</b>
<b>skipped question</b>	<b>121</b>

**9. Number of people in household:**

	Response Count
	210

answered question	210
skipped question	16

**10. Number of Employed Adults in the Household:**

	Response Count
	173

answered question	173
skipped question	53

**11. Household Income:**

	Response Percent	Response Count
Less than \$9,999	20.7%	43
\$10,000 - \$24,999	24.5%	51
<b>\$25,000 - \$49,999</b>	<b>26.4%</b>	<b>55</b>
\$50,000 - \$74,999	15.4%	32
\$75,000+	13.5%	28

answered question	208
skipped question	18

### 12. Race and Ethnicity:

	Response Percent	Response Count
White	50.7%	111
Black or African-American	42.5%	93
Hispanic or Latino/a	5.5%	12
Asian or Pacific Islander	2.3%	5
American Indian or Alaskan Native	3.7%	8
Other (please specify)		0

answered question	219
skipped question	7

### 13. Are you familiar with the term "sustainability"?

	Response Percent	Response Count
Yes	55.9%	118
No	45.5%	96

answered question	211
skipped question	15

### 14. If yes, please describe what "sustainability" means to you:

Response Count
106

answered question	106
skipped question	120

**15. If yes, what concerns should "sustainability" planning address? (Please check all that apply)**

	Response Percent	Response Count
The natural environment	64.8%	92
<b>The economy</b>	<b>73.2%</b>	<b>104</b>
Opportunity for all communities in the region	57.0%	81
Health	71.1%	101
Land use	57.0%	81
Other (please specify)		20
<b>answered question</b>		<b>142</b>
<b>skipped question</b>		<b>84</b>

**16. Please rate the neighborhood where you live based on each category.**

	Very Good	Good	Average	Poor	Very Poor	Rating Average	Response Count
Air Quality	23.4% (50)	<b>36.4% (78)</b>	34.6% (74)	4.7% (10)	0.9% (2)	2.23	214
Childcare	17.0% (31)	28.6% (52)	<b>35.2% (64)</b>	15.4% (28)	3.8% (7)	2.60	182
Cost of homeowner/renter insurance	6.2% (12)	20.7% (40)	<b>33.2% (64)</b>	23.3% (45)	16.6% (32)	3.23	193
Cost of utilities	4.9% (10)	21.4% (44)	<b>50.5% (104)</b>	16.0% (33)	7.3% (15)	3.00	206
Employment opportunities	2.5% (5)	16.3% (33)	29.7% (60)	<b>35.1% (71)</b>	16.3% (33)	3.47	202
Entertainment (restaurants, shopping, etc.)	16.3% (34)	<b>29.7% (62)</b>	<b>29.7% (62)</b>	17.2% (36)	7.2% (15)	2.69	209
Healthcare	10.6% (22)	24.6% (51)	<b>41.5% (86)</b>	15.5% (32)	7.7% (16)	2.85	207
Healthy food options	11.0% (23)	26.7% (56)	<b>33.3% (70)</b>	20.5% (43)	8.6% (18)	2.89	210
Housing affordability	8.7% (18)	22.6% (47)	<b>41.3% (86)</b>	21.2% (44)	6.3% (13)	2.94	208
Housing that fits your needs	14.7% (31)	26.5% (56)	<b>36.0% (76)</b>	17.1% (36)	5.7% (12)	2.73	211
Open space and recreation	13.5% (28)	25.0% (52)	<b>33.7% (70)</b>	20.7% (43)	7.2% (15)	2.83	208
Quality of schools	15.2% (31)	<b>33.8% (69)</b>	28.9% (59)	18.1% (37)	3.9% (8)	2.62	204
Sense of safety and security	14.4% (31)	30.7% (66)	<b>34.4% (74)</b>	13.0% (28)	7.4% (16)	2.68	215
Social and cultural activities	13.3% (28)	22.9% (48)	<b>35.7% (75)</b>	21.0% (44)	7.1% (15)	2.86	210
Transportation options	7.4% (16)	20.8% (45)	<b>33.8% (73)</b>	24.1% (52)	13.9% (30)	3.16	216

Water and sewer infrastructure	10.4% (22)	25.9% (55)	<b>38.7%</b> <b>(82)</b>	18.9% (40)	6.1% (13)	2.84	212
Water quality (rivers, bayous, bays, etc.)	7.1% (15)	27.0% (57)	<b>40.8%</b> <b>(86)</b>	17.1% (36)	8.1% (17)	2.92	211
Water quality (drinking water)	16.5% (35)	23.6% (50)	<b>31.6%</b> <b>(67)</b>	18.9% (40)	9.4% (20)	2.81	212
						<b>answered question</b>	<b>221</b>
						<b>skipped question</b>	<b>5</b>

**17. Please rate the Mississippi Gulf Coast region as a whole on each category.**

	Very Good	Good	Average	Poor	Very Poor	Rating Average	Response Count
Air Quality	17.4% (36)	36.2% (75)	<b>39.6% (82)</b>	4.8% (10)	1.9% (4)	2.38	207
Childcare	14.4% (27)	22.9% (43)	<b>47.9% (90)</b>	12.2% (23)	2.7% (5)	2.66	188
Cost of homeowner/renter insurance	5.1% (10)	13.7% (27)	<b>39.1% (77)</b>	26.9% (53)	15.2% (30)	3.34	197
Cost of utilities	6.7% (13)	15.4% (30)	<b>52.8% (103)</b>	17.9% (35)	7.2% (14)	3.04	195
Employment opportunities	3.9% (8)	13.3% (27)	<b>37.4% (76)</b>	33.0% (67)	12.3% (25)	3.36	203
Entertainment (restaurants, shopping, etc.)	17.8% (36)	26.7% (54)	<b>36.1% (73)</b>	13.9% (28)	5.4% (11)	2.62	202
Healthcare	9.6% (19)	22.8% (45)	<b>47.2% (93)</b>	13.7% (27)	6.6% (13)	2.85	197
Healthy food options	11.7% (23)	20.8% (41)	<b>44.2% (87)</b>	17.3% (34)	6.1% (12)	2.85	197
Housing affordability	7.6% (15)	18.3% (36)	<b>47.2% (93)</b>	21.3% (42)	5.6% (11)	2.99	197
Housing that fits your needs	10.6% (21)	22.6% (45)	<b>45.2% (90)</b>	16.1% (32)	5.5% (11)	2.83	199
Open space and recreation	13.6% (27)	23.2% (46)	<b>40.4% (80)</b>	18.7% (37)	4.0% (8)	2.76	198
Quality of schools	11.6% (23)	27.3% (54)	<b>36.9% (73)</b>	18.2% (36)	6.1% (12)	2.80	198
Sense of safety and recreation	10.7% (21)	26.9% (53)	<b>45.7% (90)</b>	12.7% (25)	4.1% (8)	2.73	197
Social and cultural activities	14.0% (28)	24.0% (48)	<b>38.5% (77)</b>	19.0% (38)	4.5% (9)	2.76	200
Transportation options	9.5% (19)	18.1% (36)	<b>39.7% (79)</b>	22.6% (45)	10.1% (20)	3.06	199

Water and sewer infrastructure	11.2% (22)	18.9% (37)	<b>50.0%</b> <b>(98)</b>	15.3% (30)	4.6% (9)	2.83	196
Water quality (rivers, bayous, bays, etc.)	11.7% (23)	21.3% (42)	<b>44.7%</b> <b>(88)</b>	16.2% (32)	6.1% (12)	2.84	197
Water quality (drinking water)	11.4% (23)	22.9% (46)	<b>41.3%</b> <b>(83)</b>	16.4% (33)	8.0% (16)	2.87	201
<b>answered question</b>							<b>213</b>
<b>skipped question</b>							<b>13</b>

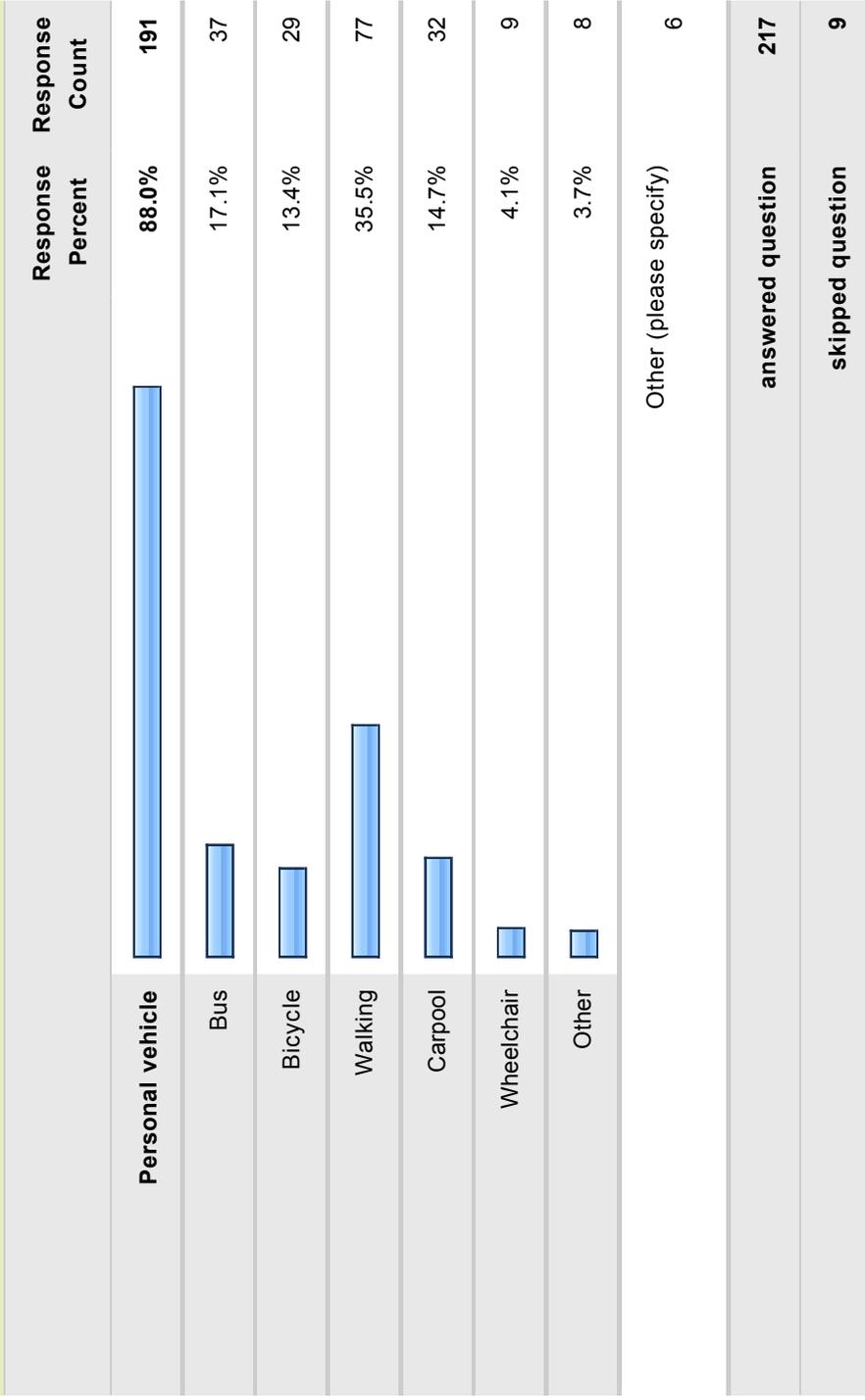
### 18. Please select to what degree you agree with the following statements.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Rating Average	Response Count
Protecting and improving the natural environment on the Gulf Coast would help strengthen the economy.	<b>43.3%</b> <b>(91)</b>	41.9% (88)	10.5% (22)	2.9% (6)	1.4% (3)	1.77	210
I can make a difference with planning and policy efforts in my community.	23.8% (50)	<b>50.0%</b> <b>(105)</b>	20.0% (42)	5.7% (12)	0.5% (1)	2.09	210
It is important for the communities of the Gulf Coast to work together towards common goals.	<b>52.4%</b> <b>(110)</b>	37.6% (79)	8.6% (18)	1.0% (2)	0.5% (1)	1.60	210
I believe planning is an important tool for improving communities and the quality of life of residents.	<b>55.8%</b> <b>(116)</b>	35.6% (74)	6.7% (14)	1.4% (3)	0.5% (1)	1.55	208
My quality of life would be improved by spending less time commuting.	24.3% (50)	<b>30.6%</b> <b>(63)</b>	28.6% (59)	14.1% (29)	2.4% (5)	2.40	206
I think new development should fill in vacant lots in the more urban areas (cities) instead of spreading outwards into the unincorporated areas (rural areas in the county).	33.8% (68)	<b>40.3%</b> <b>(81)</b>	19.9% (40)	4.0% (8)	2.0% (4)	2.00	201
<b>answered question</b>							<b>214</b>
<b>skipped question</b>							<b>12</b>

**19. I chose to live on the Gulf Coast because.... (Select your top three answers)**

	Response Percent	Response Count
The climate/weather	46.8%	102
My job and/or a family member's job	50.0%	109
<b>Being near family and/or friends</b>	<b>56.0%</b>	<b>122</b>
Inheriting property	14.7%	32
Affordability	28.9%	63
I grew up here	46.3%	101
Being near the Gulf of Mexico	31.2%	68
Entertainment/recreational opportunities	20.6%	45
Higher education (college/university)	14.7%	32
I retired here	22.9%	50
I wanted to raise a family here	22.5%	49
Other	6.9%	15
Other (please specify)		15
<b>answered question</b>		<b>218</b>
<b>skipped question</b>		<b>8</b>

**20. I use the following methods of transportation for daily travel: (Select your top three answers)**



**21. The following statement(s) describe my daily commute to work: (Select your top three answers)**

	Response Percent	Response Count
Too much congestion (traffic)	21.1%	39
Too long	15.7%	29
Unsafe	17.3%	32
Not enough alternative routes	24.3%	45
Scenic	28.1%	52
<b>Enjoyable</b>	<b>42.2%</b>	<b>78</b>
Frustrating	17.8%	33
I work from home	10.3%	19
I am unemployed or retired and do not currently commute to work	35.1%	65
Other	8.1%	15
Other (please specify)		12
<b>answered question</b>		<b>185</b>
<b>skipped question</b>		<b>41</b>

**22. I chose to live in my neighborhood because it is... (Select your top three answers)**

	Response Percent	Response Count
<b>Affordable</b>	<b>55.9%</b>	<b>119</b>
Close to my or a family member's job	31.5%	67
In a good school district	28.2%	60
Has little crime	35.7%	76
Close to services and/or entertainment	19.7%	42
Where I grew up	28.2%	60
Close to family and/or friends	35.7%	76
Other	13.6%	29
Other (please specify)		30
<b>answered question</b>		<b>213</b>
<b>skipped question</b>		<b>13</b>

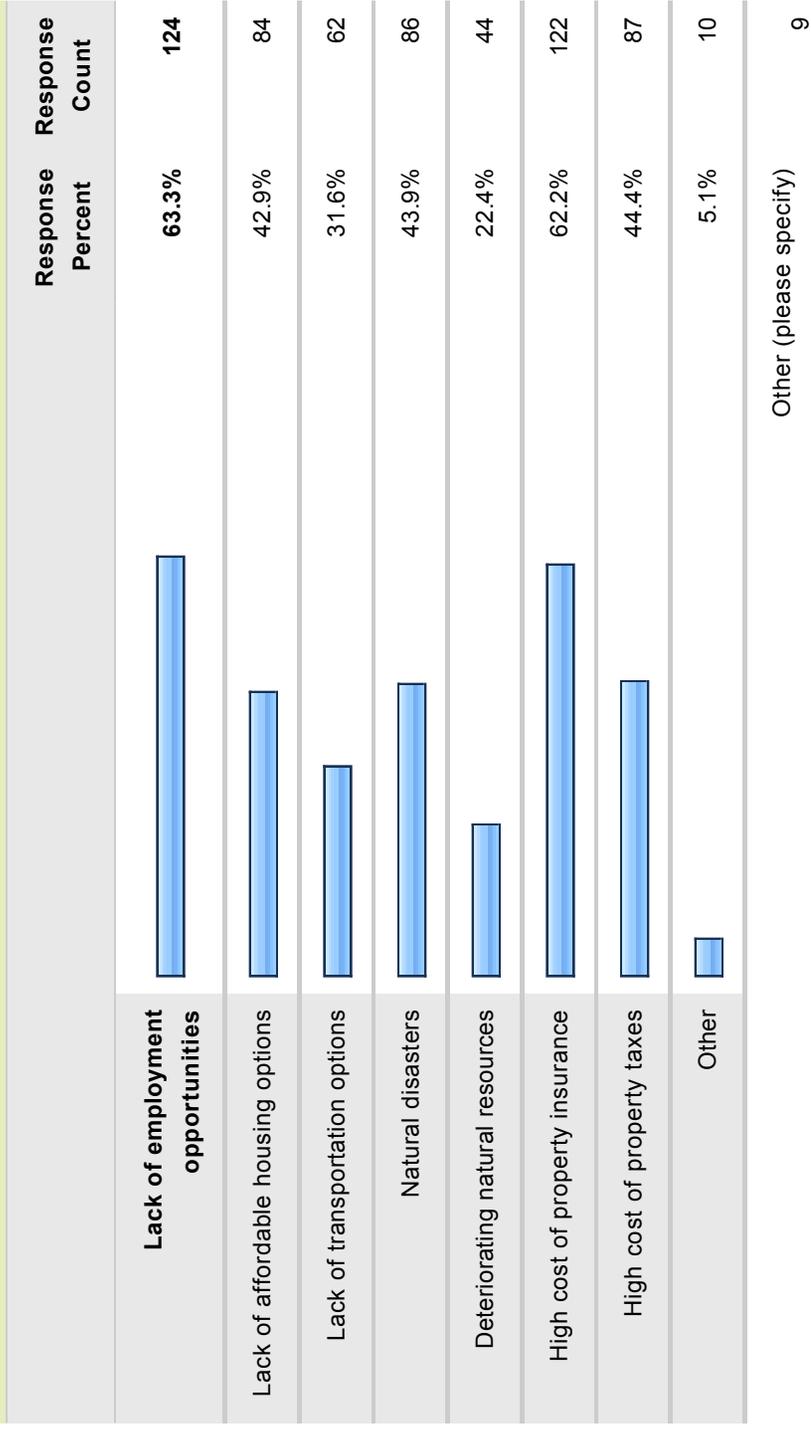
**23. My quality of life would be improved by having better access to the following: (Select your top three answers)**

	Response Percent	Response Count
Healthy food	50.5%	107
Recreation	34.4%	73
Medical care	42.0%	89
Place of employment	25.5%	54
More employment opportunities	37.3%	79
Education/job training	26.4%	56
Clean air and water	32.1%	68
Parks, beaches and other natural open space	33.5%	71
Childcare	17.5%	37
Affordable, quality housing	37.3%	79
Affordable homeowner/renter insurance	32.1%	68
Entertainment (restaurants, shopping, etc.)	31.6%	67
My quality of life is already high	17.5%	37
Other	3.3%	7
Other (please specify)		7
<b>answered question</b>		<b>212</b>
<b>skipped question</b>		<b>14</b>

**24. I would use alternate forms of transportation if: (Select your top three answers)**

	Response Percent	Response Count
There were bus routes in my neighborhood	48.2%	82
There were school bus routes in my neighborhood	17.6%	30
It was easier and less time consuming to ride the bus	40.6%	69
It were safer to bicycle on main roads	44.7%	76
<b>If there were more sidewalks and crosswalks</b>	<b>49.4%</b>	<b>84</b>
I knew who was interested in carpooling in my area	28.2%	48
Other	8.2%	14
Other (please specify)		13
<b>answered question</b>		<b>170</b>
<b>skipped question</b>		<b>56</b>

**25. The main barriers to development on the Gulf Coast are... (Select your top three answers)**



<b>answered question</b>	<b>196</b>
<b>skipped question</b>	<b>30</b>

## 26. Local government officials should work to: (Select your top three answers)

	Response Percent	Response Count
Involve all interested citizens in decision-making	40.7%	79
Reduce flood and hazard vulnerability	28.9%	56
Improve water and sewer infrastructure	31.4%	61
Improve labor force training	26.3%	51
<b>Bring in more jobs</b>	<b>71.1%</b>	<b>138</b>
Provide more public transportation options	33.5%	65
Protect/improve air and water quality	27.3%	53
Increase healthy food options	29.9%	58
Increase open space and recreation	26.3%	51
Improve local schools	32.0%	62
Improve healthcare	32.0%	62
Promote healthy living	38.1%	74
Provide more housing opportunities near employment centers	26.8%	52
Other	4.6%	9
Other (please specify)		8
<b>answered question</b>		<b>194</b>
<b>skipped question</b>		<b>32</b>

**27. Please let us know how we can keep you informed about the Plan for Opportunity and its activities:**

	Response Percent	Response Count
Newspaper	62.8%	108
Plan for Opportunity Website	11.6%	20
Facebook Updates	26.7%	46
Cable Television Programming	40.1%	69
City or Community Group Websites or Publications	13.4%	23
Email	26.2%	45

Please provide your email address: 49

answered question	172
skipped question	54

**28. Mailings (please provide a home address)**

	Response Count
	59
answered question	59
skipped question	167





























